

The Ultimate Guide to **TOYOTA TRUCKS**



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If you're on the hunt for a capable and feature-rich Toyota truck, two great options are the Tacoma and Tundra.

They're both powerful trucks with impressive towing and hauling capabilities. Plus, they come with lots of great features for your daily travels.

In this eBook, *The Ultimate Guide to Toyota Trucks*, we'll break down the characteristics of these pickups. Then, you'll want to contact your local Toyota dealership to take each one for a spin.

Toyota Tacoma

The Toyota Tacoma is a compact pickup truck that tows and hauls a great deal, plus handles well both on- and off-road.

Performance Specs

The Toyota Tacoma feels composed and capable on the city streets or open highways. This is the case with either engine that you opt for:

- **2.7L 4-cylinder (standard):** 159 horsepower and 180 lb-ft of torque
- **3.5L V6 (available):** 278 horsepower and 265 lb-ft of torque

Plus, the vehicle can tow quite a bit—6,800 pounds, when properly equipped. This is about the size of a speed boat or full camper. So, if you're heading to the beach or mountains, you can easily hitch your needed equipment to the Tacoma.

The truck can also haul up to 1,440 pounds. If you need to load up large items for work, a home DIY project, or something else, just pack it in, strap it down, and roll on out.



Off-Roading Capabilities

As we mentioned before, the Tacoma performs very well when traveling off the beaten path. In fact, the truck was built specifically for this type of performance, thanks to the available Bilstein® shocks. They help soak up impacts of a trail, as they come with high-performance components and valving that's tuned for off-road driving.

Furthermore, there are lots of great features that contribute to the truck's off-roading abilities. They include:

- **Multi-terrain Select:** Choose among five modes to improve traction. Each setting will adjust the engine throttle and traction control to help regulate wheelspin.
- **Crawl Control:** It'll automatically adjust the throttle and brakes on five low-speed settings. This is so you can navigate your way over sand, rock, and other challenging terrain.
- **Hill Start Assist Control:** When you're driving uphill, this feature will hold the brakes while you move your foot to the gas pedal—preventing the truck from rolling backwards.

Bold Style

The Tacoma gives off the kind of rugged look that you'd expect from a pickup truck—both inside and out.

Outside, you'll find an embossed tailgate with grade-specific taillights. Plus, LED Daytime Running Lights are available up front, helping you see and be seen better during the day or night.

Inside, you'll find both a tough and refined cabin. While it prioritizes durability, it still has a sophisticated look and feel to it. That's because you get plenty of soft-touch materials throughout, like optional leather seating.

A power-sliding rear window with privacy glass is available, too. If you want to open up the cabin a bit and let in some fresh air, just open this window with the simple push of a button.

Interior Features

Finally, we'll discuss the features found inside the Toyota Tacoma, that can help elevate your everyday travels.

Heated front seats are available, to stay warm on especially cold nights. Plus, you have the standard Entune™ infotainment system to help keep you entertained.

This system comes with Bluetooth® technology for hands-free phone calls or audio streaming. Plus, all your media options will be shown on a 6.1-inch touchscreen and heard through a 6-speaker sound system.

Upgrade to a higher trim level, and you'll get an integrated navigation system and Entune® App Suite. The former gives you detailed turn-by-turn directions to make getting from Point A to Point B easier. The latter lets you access your favorite mobile apps through the truck's display screen—so you don't need to mess with your phone while driving.

Toyota Tundra

Like the Tacoma, the Toyota Tundra can tow and haul a great amount. However, this full-size pickup truck offers two V8 engines. Plus, it comes standard with lots of advanced safety features, which we'll cover later on.

Performance Specs

The Tundra has two engine options that you can choose from—each with impressive power ratings:

- **4.6L V8 (standard):** 310 horsepower and 327 lb-ft of torque
- **5.7L V8 (available):** 381 horsepower and 401 lb-ft of torque

Furthermore, the truck handles well on any type of road. That's because it's available in 4-wheel drive with an Active Traction Control (A-TRAC) system. A-TRAC optimizes traction across front and rear axles simultaneously. The end result is improved grip on low-traction surfaces.

The Tundra also comes standard with an automatic limited-slip differential. This feature will apply brake power individually to wheels with no traction—without cutting engine power. This is so you can control and distribute power where it's most effective.

Towing & Hauling Capacities

As a full-size pickup, the Tundra is capable of towing and hauling a great deal. In fact, its maximum towing capacity is 10,200 pounds, while its maximum payload is 1,730 pounds (when properly equipped).

The truck then offers lots of features to help make towing easier, including TOW/HAUL Mode. It'll hold gears longer, so that the Tundra won't need to keep "hunting" for the right gear when towing.

There's also the standard Trailer-Sway Control (TSC) and available Integrated Trailer Brake Controller (ITBC). ITBC lets you adjust the amount of trailer braking based on the weight of the trailer. Then, TSC can detect trailer sway and apply brake pressure to individual wheels to help keep everything stabilized.



Amenities & Technologies in the Tundra

The Toyota Tundra is filled with lots of great features for an enjoyable driving experience. For instance, heated and ventilated front seats are available, along with dual-zone automatic climate control. So, no matter how hot or cold it may be outside, you can adjust the seats or cabin temperature settings to quickly get comfortable.

As far as technology goes, this truck also comes standard with the Entune™ Audio infotainment system. Plus, when you upgrade to a higher trim level, you'll get a 3-month All Access trial to SiriusXM® Satellite Radio. This gives you over 150 music, news, comedy, and sport stations to choose from—for all-day entertainment.

Plus, you have the option of getting a 12-speaker JBL® premium audio system—where each playlist sounds like a private rock concert happening inside your pickup truck.





Advanced Safety Options

The Tundra was designed with your protection in mind, as it comes standard with Toyota Safety Sense™ (TSS-P). This suite of driver-assisting technologies acts like a second pair of eyes and will alert you to things you might miss while driving. This is to help prevent an accident from occurring—offering you great peace of mind.

Here are some of the features found in TSS-P:

- **Pre-Collision System with Pedestrian Detection:** Uses an in-vehicle camera and radar to detect when you're getting too close to a person or automobile. If you can't respond to the warnings fast enough, the system can apply the brakes for you.
- **Lane Departure Alert with Sway Warning System:** It'll warn you when you start to drift from your lane without using a turn signal. After hearing and seeing the alert, you'll want to carefully guide the truck back to the center of your lane.
- **Automatic High Beams:** Helps you see better at night by automatically turning on the high beams when needed. If it detects headlights from oncoming vehicles or taillights of preceding ones, the system will automatically switch to low beams for the appropriate amount of light.

Test Drive a Toyota Truck Today

Now that you've gotten an inside look into each Toyota truck, it's time to decide which one is right for you.

You can schedule a test drive at your local Toyota dealership. You'll be cruising around town in a brand-new pickup truck before you know it!