

# Prius v

2017



  
TOYOTA | *Let's  
Go  
Places*



# Big efficiency. Bigger adventures.

The 2017 Toyota Prius v is built for the family that's doing big things. With its cutting-edge style, available LED taillights and unmatched versatility, this hybrid helps you get the most out of every trip. Its 34.3 cu. ft. of cargo space<sup>1</sup> and 60/40 split, sliding and reclining fold-down rear seats let you bring more of your favorite stuff along for the ride. Advanced tech like the Entune™ Audio system keeps you connected to the music and entertainment you love most. And it all comes in a package with an EPA-estimated 41 mpg combined.<sup>2</sup> There's a lot more fun to be had. Let's start exploring.



Left to right: **Prius v Two** shown in Absolutely Red; **Prius v Three** shown in Midnight Black Metallic; **Prius v Four** shown in Sea Glass Pearl; **Prius v Five** shown in Toasted Walnut Pearl with available Advanced Technology Package.

1. See footnote 34 in Disclosures section. 2. See footnote 35 in Disclosures section.



Let's make the next family trip bigger than ever.



*"Let's get the family together, pack the paddles, load the kayak and explore the coastline like never before."*

# Stylish details. Thoughtful design. It's a great place to plan the day's activities.

Come on in and get comfortable: Prius v is ready for your next journey. Inside, we've created a space as inviting as your family room, so you'll never want the road trip to end. Prius v has available SofTex®-trimmed seats with power lumbar support for the driver, and rear seats that slide and recline for advanced comfort. Smaller, integrated storage compartments in the rear cargo area help keep small items within reach, while an available Panoramic View Moonroof helps everyone soak in the sun, making this hybrid the perfect family hangout.



#### **PANORAMIC VIEW MOONROOF**

Prius v offers you two windows to the world above with its available Panoramic View Moonroof. It features power shades that operate simultaneously and give every occupant an uplifting perspective.



#### **8-WAY POWER-ADJUSTABLE DRIVER'S SEAT**

With Prius v, it's easy to find your comfort zone. The driver's seat offers an available 8-way power adjustment with power lumbar support.



#### **SLIDING/RECLINING REAR SEATS\***

The rear seats in Prius v offer an array of seating and cargo configurations. The plush upholstery and extensive rear-seat leg room will make passengers in back feel like top priority. The seats not only slide forward and backward, but also recline for optimal comfort.

\*Do not allow passengers to sit in a seat that has been fully or severely reclined while driving. This feature is intended for use only when the vehicle is parked. While the vehicle is being driven, all vehicle occupants should have the seatback upright, sit well back in the seat and properly wear the seatbelts provided. In the event of a collision, the more the seat is reclined, the greater the risk of death or personal injury. See *Owner's Manual* for details.





Prius v Five interior shown in Black SofTex® with available Advanced Technology Package.

# For those who like to do it all, your ride has arrived.

With ample room for heads, legs and everything in between, Prius v helps everyone feel like they're rolling in first-class comfort. There's plenty of room out back too. A clever under-floor storage system lets you securely stash your smaller items so the big stuff can fit with ease. And if you need to carry even bigger things, the rear seats fold flat, helping you carry up to 67.3 cu. ft. of gear, supplies and anything else you might need.<sup>1</sup>



## **SPLIT REAR SEATS**

You've got lots of gear, and so do your friends. Prius v is here to help with a wide array of seating and cargo configurations, so you'll be able to easily access your stuff in the back. Now, that's smart seating.



## **REAR-SEAT CARGO TRAY**

In addition to its cavernous cargo area, Prius v offers a wealth of smaller storage compartments for items like gloves, a flashlight or even a first aid kit.



## **CARGO SPACE**

You've got multiple ways to carry things. Pop open the rear hatch-style door, and you'll unveil a full 34.3 cu. ft. of cargo space.<sup>1</sup> Now the term "fill 'er up" can refer to all your gear.

<sup>1</sup>. See footnote 34 in Disclosures section.



Prius v Five interior shown in Black SofTex® with available Advanced Technology Package.



# Easy. Helpful. Efficient. The high-tech life is good.

Spend a minute behind the wheel and you'll soon feel right at home. Prius v's advanced steering wheel is ready for many eco-sensitive miles of driving and features integrated controls for your entertainment, *Bluetooth*<sup>®1</sup> connectivity and more. And with its easy-to-read information displays and intuitive, high-tech controls, Prius v opens up a world of possibilities.



## STANDARD BACKUP CAMERA<sup>2</sup>

When you're backing up, the area behind Prius v that's visible to the camera is displayed on the touch-screen of the Entune™ Audio system.



## ENERGY MONITOR

The energy monitor screen indicates the operation of the hybrid system in real time. Hybrid Synergy Drive<sup>®</sup> employs the most efficient source of power possible.



## AVAILABLE TOUCH-SCREEN INTEGRATED NAVIGATION<sup>3</sup>

Setting your course is a few simple touches away. Just use the touch-screen controls to find your destination on the map, and a voice prompt guides your every turn. Need an ATM or gas station? Just ask, and the system will help find what you're looking for and guide you to it.





#### AUDIO CONTROLS

With Prius v's steering wheel controls, your music and more are right at your fingertips — now you can be in total command.

# Hybrid tech that allows you to save and still have fun.

This is reliability you can trust. Prius v's innovative Hybrid Synergy Drive® has proven itself mile after eco-sensitive mile, year after year. And just as impressive, over 95% of all Toyota Prius models sold in the last 10 years are still on the road.<sup>1</sup> With an EPA-estimated 41 mpg combined,<sup>2</sup> Prius v continues to offer the great gas mileage you love. Better start planning a few extra road trips.



## EV/ECO/POWER MODES

Prius v offers different modes for different types of driving. ECO Mode helps maximize fuel economy. EV Mode<sup>3</sup> runs solely on battery power for up to one-half mile under certain conditions. And POWER Mode increases gas pedal response for enhanced acceleration.



## HYBRID SYSTEM INDICATOR

The informative Hybrid System Indicator can show you how efficiently you're driving and help you learn how to get the most out of your vehicle's remarkable fuel efficiency.



## TRIP INFORMATION DISPLAY

Keep an eye on your gas mileage and get an instantaneous readout of your current and average mpg with Prius v's fuel-usage screen. With this handy information, you can adjust your driving habits as needed to help maximize Prius v's fuel efficiency.





From initial acceleration to low speeds, Prius v is designed not to use fuel, because under certain conditions it's powered solely by the high-torque electric motor.



During heavy acceleration, the gasoline engine is used while the battery supplies increased drive power to the electric motor.



When slowing, the gasoline engine shuts off and the electric motor converts momentum into electricity, storing it in the hybrid battery.



When accelerating lightly, Prius v uses its electric motor along with the gasoline engine to help with greater fuel efficiency. When Prius v comes to a stop, its gasoline engine shuts off to help conserve fuel and reduce smog-forming emissions.



**ELECTRIC MOTOR**

Prius v is a full series-parallel hybrid that uses a separate electric motor and generator.



**GENERATOR**

Unlike a mild hybrid, Prius v can generate electricity even when the electric motor is helping propel the vehicle.



**GASOLINE ENGINE**

The series-parallel Hybrid Synergy Drive® helps the gasoline engine deliver both power and fuel efficiency.



Prius v Five shown in Toasted Walnut Pearl with available Advanced Technology Package.

# When it comes to entertainment and safety, you've got options.

Prius v has the cutting-edge tech to back up its futuristic looks. Its available Dynamic Radar Cruise Control (DRCC)<sup>1</sup> system automatically adjusts vehicle speed to help maintain a preset distance between you and the vehicle traveling directly in front of you. Features like Siri® Eyes Free<sup>2</sup> and available Entune® App Suite<sup>3</sup> help keep you and your family connected to your music, entertainment and more. And when equipped with available Entune™ Premium JBL® Audio with Integrated Navigation,<sup>4</sup> you'll have the perfect soundtrack, no matter what journey you're on.



## SIRI® EYES FREE

Talk to Siri® without ever looking down at your phone. Siri® Eyes Free allows you to perform Siri® commands in your car using your compatible iPhone®.<sup>5</sup>



## SINGLE LED HEADLIGHTS

Available Single LED (light-emitting diode) projector low- and high-beam headlights with auto on/off and an LED accent light produce a clean white light, offer extremely long life and require 20 to 30 percent less energy than traditional headlights.



## SAFETY CONNECT®<sup>6</sup>

Via Toyota's 24/7 call center, available Safety Connect® offers subscribers helpful features such as Emergency Assistance, Stolen Vehicle Locator, Roadside Assistance and Automatic Collision Notification.

<sup>1</sup>. See footnote 15 in Disclosures section. <sup>2</sup>. See footnote 8 in Disclosures section. <sup>3</sup>. See footnote 11 in Disclosures section. <sup>4</sup>. See footnote 10 in Disclosures section. <sup>5</sup>. See footnote 4 in Disclosures section. <sup>6</sup>. See footnote 26 in Disclosures section.





Prius v Five shown in Toasted Walnut Pearl with available Advanced Technology Package.

# A range of technologies to help you drive more confidently.

Prius v features a suite of active and passive safety features. Its available Lane Departure Alert (LDA)<sup>1</sup> can help “see” the visible lines in the road, giving an audible alert should it think you’re venturing out of your lane. An available Pre-Collision System (PCS)<sup>2</sup> employs the radar to help determine if a frontal collision is unavoidable, and in the event that the driver does not respond to the audible warning, automatically applies the brakes and retracts the front seatbelts to help prepare for such a scenario. And with the standard Star Safety System™ — which includes Enhanced Vehicle Stability Control (VSC)<sup>3</sup>, Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA)<sup>4</sup> and Smart Stop Technology® (SST)<sup>5</sup> — you’ve got advanced technologies to help provide you with more protection and control.



## **LATCH**

LATCH (Lower Anchors and Tethers for Children) helps protect the smaller members of your family. LATCH includes low-mounted anchors and tethers on each outboard rear seat.



## **SEVEN AIRBAGS<sup>6</sup>**

Prius v comes standard with seven airbags, including both driver and front passenger airbags and a knee airbag to further enhance the driver’s protection.



## **PRE-COLLISION SYSTEM**

The available Pre-Collision System (PCS) on Prius v uses radar to help determine if a frontal collision is unavoidable, and automatically applies the brakes and retracts the front seatbelts to help prepare for it.

1. See footnote 29 in Disclosures section. 2. See footnote 27 in Disclosures section. 3. See footnote 19 in Disclosures section. 4. See footnote 20 in Disclosures section. 5. See footnote 21 in Disclosures section. 6. See footnote 22 in Disclosures section.





Left to right: Prius v Five shown in Toasted Walnut Pearl with available Advanced Technology Package; Prius v Four shown in Sea Glass Pearl.



## Color



Midnight Black Metallic



Blue Ribbon Metallic



Galactic Aqua Mica



Sea Glass Pearl



Absolutely Red



Toasted Walnut Pearl



Magnetic Gray Metallic



Classic Silver Metallic



Blizzard Pearl<sup>1</sup>

## Wheels



16-in. 10-spoke alloy wheels  
with full wheel covers



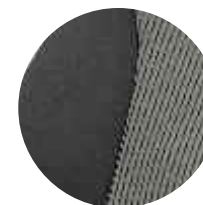
17-in. 10-spoke alloy wheels

## Trim

TWO, THREE Fabric options



Black



Ash

FOUR, FIVE SofTex<sup>®</sup> options



Black



Ash



Bisque



## TWO



### Exterior Features

- Projector-beam halogen headlights with auto-off feature
- LED taillights and stop lights
- Heated power outside mirrors with folding feature
- 16-in. 10-spoke alloy wheels with full wheel covers with P205/60R16 tires
- Daytime Running Lights (DRL)

### Interior Features

- Entune™ Audio — includes Entune™ Multimedia Bundle<sup>2</sup> (6.1-in. touch-screen display, AM/FM CD player, MP3/WMA playback capability, six speakers, auxiliary audio jack, USB 2.0 port<sup>3</sup> with iPod<sup>®4</sup> connectivity and control, advanced voice recognition<sup>5</sup>, hands-free phone capability, phone book access and music streaming<sup>6</sup> via Bluetooth<sup>®7</sup> wireless technology), Siri<sup>®</sup> Eyes Free<sup>8</sup> and integrated backup camera<sup>9</sup> display
- Single-dial automatic climate control with dust and pollen filtration mode
- Integrated backup camera<sup>9</sup>
- Fabric-trimmed front seats; 6-way adjustable driver's seat; 4-way adjustable fold-flat front passenger seat
- Tilt/telescopic steering wheel with audio, climate and Bluetooth<sup>®7</sup> hands-free phone controls
- Digital instrumentation with speedometer, fuel gauge, odometer, tripmeters, Hybrid System Indicator, hybrid battery state-of-charge indicator, instant/average fuel economy, distance to empty, shift-position indicator and EV<sup>16</sup>/ECO/POWER Mode indicators
- 60/40 split, sliding, reclining fold-down rear seats
- Smart Key System<sup>17</sup> on driver's door with Push Button Start and remote illuminated entry
- Power windows with auto up/down
- Power door locks
- SofTex<sup>®</sup> center console with armrest and storage compartment
- Cargo area under-floor storage, umbrella holder and side panel storage
- Cargo area tonneau cover
- One front center console and one cargo area 12V auxiliary power outlet
- Rear dome light and cargo area light
- Three front and two rear cup holders; two front and two rear bottle holders
- Cruise control

## THREE

Adds to or replaces features offered on TWO



### Exterior Features

- Projector-beam halogen headlights with auto on/off feature

### Interior Features

- Entune™ Premium Audio with Integrated Navigation<sup>10</sup> and App Suite<sup>11</sup> — includes Entune™ Multimedia Bundle<sup>2</sup> (6.1-in. high-resolution touch-screen with split-screen display, AM/FM CD player with MP3/WMA playback capability, six speakers, auxiliary audio jack, USB 2.0 port<sup>3</sup> with iPod<sup>®4</sup> connectivity and control, advanced voice recognition<sup>5</sup>, hands-free phone capability, phone book access and music streaming<sup>6</sup> via Bluetooth<sup>®7</sup> wireless technology), Siri<sup>®</sup> Eyes Free<sup>8</sup>, Entune<sup>®</sup> App Suite<sup>11</sup>, HD Radio<sup>™12</sup>, HD Radio<sup>™</sup> predictive traffic and Doppler weather overlay, AM/FM cache radio, SiriusXM Satellite Radio<sup>13</sup> with 3-month complimentary SiriusXM All Access trial, Gracenote<sup>®</sup> album cover art, and integrated backup camera<sup>9</sup> display. Access to Entune<sup>®</sup> App Suite<sup>11</sup> is subscription-free. See [toyota.com/entune](http://toyota.com/entune) for details.
- Entune<sup>®</sup> App Suite<sup>11</sup> — includes Destination Search, iHeartRadio, MovieTickets.com, OpenTable<sup>®</sup>, Pandora<sup>®14</sup>, Facebook Places, Yelp<sup>®</sup> and Slacker Radio; real-time info including traffic, weather, fuel prices, sports and stocks. Access to Entune<sup>®</sup> App Suite<sup>11</sup> is subscription-free. See [toyota.com/entune](http://toyota.com/entune) for details.
- 4.2-in. TFT Multi-Information Display with odometer, clock, climate control settings, fuel economy history, current/average fuel economy, cruising range, average speed, hybrid system information, Hybrid System Indicator, and energy monitor
- Smart Key System<sup>17</sup> on three doors with Push Button Start and remote illuminated entry
- Fabric-trimmed front seats; 6-way adjustable driver's seat with power lumbar support; 4-way adjustable fold-flat front passenger seat

## FOUR

Adds to or replaces features offered on THREE



### Interior Features

- SofTex<sup>®</sup>-trimmed heated front seats; 8-way power-adjustable driver's seat with power lumbar support; 4-way adjustable fold-flat front passenger seat
- SofTex<sup>®</sup>-trimmed tilt/telescopic steering wheel with audio, climate and Bluetooth<sup>®7</sup> hands-free phone controls
- Auto-dimming rearview mirror with HomeLink<sup>®18</sup>

## FIVE


Adds to or replaces features offered on FOUR



### Exterior Features

- Single LED projector low- and high-beam headlights with auto on/off feature and LED accent lights
- Integrated fog lights
- 17-in. 10-spoke alloy wheels with P215/50R17 tires

## Features<sup>1</sup>

EXTERIOR	TWO	THREE	FOUR	FIVE		TWO	THREE	FOUR	FIVE
Projector-beam halogen headlights with auto-off feature	S	—	—	—	Heated power outside mirrors with folding feature	S	S	S	S
Projector-beam halogen headlights with auto-on/off feature	—	S	S	—	Panoramic View Moonroof with power sliding sunshades	—	—	—	P
Single LED projector low and high-beam headlights with LED accent lights and auto on/off feature	—	—	—	S	16-in. 10-spoke alloy wheels with full wheel covers and P205/60R16 tires	S	S	S	—
Daytime Running Lights (DRL)	S	S	S	S	17-in. 10-spoke alloy wheels with P215/50R17 tires	—	—	—	S
Integrated fog lights	—	—	—	S	Intermittent rear window wiper	S	S	S	S
LED taillights and stop lights	S	S	S	S	Rear spoiler	S	S	S	S
<b>INTERIOR</b>									
Single-dial automatic climate control with dust and pollen filtration mode	S	S	S	S	SofTex®-trimmed heated front seats; 8-way power-adjustable driver's seat with power lumbar support; 4-way adjustable fold-flat front passenger seat	—	—	S	S
Entune™ Audio — includes Entune™ Multimedia Bundle <sup>2</sup> (6.1-in. touch-screen display, AM/FM CD player, MP3/WMA playback capability, six speakers, auxiliary audio jack, USB 2.0 port <sup>3</sup> with iPod® <sup>4</sup> connectivity and control, advanced voice recognition <sup>5</sup> hands-free phone capability, phone book access and music streaming <sup>6</sup> via Bluetooth® <sup>7</sup> wireless technology), Siri® Eyes Free <sup>8</sup> and integrated backup camera <sup>9</sup> display	S	—	—	—	60/40 split sliding reclining fold-down rear seats	S	—	—	—
Entune™ Premium Audio with Integrated Navigation <sup>10</sup> and App Suite <sup>11</sup> — includes Entune™ Multimedia Bundle <sup>2</sup> (6.1-in. high-resolution touch-screen with split-screen display, AM/FM CD player with MP3/WMA playback capability, six speakers, auxiliary audio jack, USB 2.0 port <sup>3</sup> with iPod® <sup>4</sup> connectivity and control, advanced voice recognition <sup>5</sup> hands-free phone capability, phone book access and music streaming <sup>6</sup> via Bluetooth® <sup>7</sup> wireless technology), Siri® Eyes Free <sup>8</sup> , Entune® App Suite <sup>11</sup> , HD Radio™ <sup>12</sup> HD Radio™ predictive traffic and Doppler weather overlay, AM/FM cache radio, SiriusXM® Satellite Radio <sup>13</sup> with 3-month complimentary SiriusXM All Access trial, Gracenote® album cover art, and integrated backup camera <sup>9</sup> display. Access to Entune® App Suite <sup>11</sup> is subscription-free. See <a href="http://toyota.com/entune">toyota.com/entune</a> for details.	—	S	S	S	60/40 split sliding reclining fold-down rear seats with center armrest	—	S	S	S
Entune™ Premium JBL® Audio with Integrated Navigation <sup>10</sup> and App Suite <sup>11</sup> — includes Entune™ Multimedia Bundle <sup>2</sup> (6.1-in. high-resolution touch-screen with split-screen display, AM/FM CD player with MP3/WMA playback capability, eight JBL® GreenEdge™ speakers, auxiliary audio jack, USB 2.0 port <sup>3</sup> with iPod® <sup>4</sup> connectivity and control, advanced voice recognition <sup>5</sup> hands-free phone capability, phone book access and music streaming <sup>6</sup> via Bluetooth® <sup>7</sup> wireless technology), Siri® Eyes Free <sup>8</sup> , Entune® App Suite <sup>11</sup> , HD Radio™ <sup>12</sup> HD Radio™ predictive traffic and Doppler weather overlay, AM/FM cache radio, SiriusXM® Satellite Radio <sup>13</sup> with 3-month complimentary SiriusXM All Access trial, Gracenote® album cover art, and integrated backup camera <sup>9</sup> display. Access to Entune® App Suite <sup>11</sup> is subscription-free. See <a href="http://toyota.com/entune">toyota.com/entune</a> for details.	—	—	—	P	Cruise control	S	S	S	S
Entune® App Suite <sup>11</sup> — includes Destination Search, iHeartRadio, MovieTickets.com, OpenTable®, Pandora®, <sup>14</sup> Facebook Places, Yelp® and Slacker Radio; real-time info including traffic, weather, fuel prices, sports and stocks. Access to Entune® App Suite <sup>11</sup> is subscription-free. See <a href="http://toyota.com/entune">toyota.com/entune</a> for details.	—	S	S	S	Dynamic Radar Cruise Control (DRCC) <sup>15</sup>	—	—	—	P
Integrated backup camera <sup>9</sup>	S	S	S	S	Tilt/telescopic steering wheel with audio, climate and Bluetooth® <sup>7</sup> hands-free phone controls	S	S	—	—
Fabric-trimmed front seats; 6-way adjustable driver's seat; 4-way adjustable fold-flat front passenger seat	S	—	—	—	SofTex®-trimmed tilt/telescopic steering wheel with audio, climate and Bluetooth® <sup>7</sup> hands-free phone controls	—	—	S	S
Fabric-trimmed front seats; 6-way adjustable driver's seat with power lumbar support; 4-way adjustable fold-flat front passenger seat	—	S	—	—	Digital instrumentation with speedometer, fuel gauge, odometer, tripmeters, Hybrid System Indicator, hybrid battery state-of-charge indicator, instant/average fuel economy, distance to empty, shift-position indicator and EV <sup>16</sup> /ECO/POWER Mode indicators	S	—	—	—
					Digital instrumentation with speedometer, fuel gauge, clock, shift-position indicator, EV <sup>16</sup> /ECO/POWER Mode indicator and warning messages	—	S	S	S
					4.2-in. TFT Multi-Information Display with odometer, clock, climate control settings, fuel economy, fuel economy history, current/average fuel economy, cruising range, average speed, hybrid system information, Hybrid System Indicator, energy monitor, audio menu, simple navigation indicator and warning messages	—	S	S	S
					Smart Key System <sup>17</sup> on driver's door with Push Button Start and remote illuminated entry	S	—	—	—
					Smart Key System <sup>17</sup> on three doors with Push Button Start and remote illuminated entry	—	S	S	S
					Power windows with auto up/down	S	S	S	S
					Power door locks	S	S	S	S
					Auto-dimming rearview mirror with HomeLink® <sup>18</sup>	—	—	S	S
					SofTex® center console with armrest and storage compartment	S	S	S	S
					Cargo area under-floor storage, umbrella holder and side panel storage	S	S	S	S
					Cargo area tonneau cover	S	S	S	S
					One front center console and one cargo area 12V auxiliary power outlets	S	S	S	S
					Rear dome light and cargo area light	S	S	S	S
					Three front and two rear cup holders; two front and two rear bottle holders	S	S	S	S
<b>SAFETY AND CONVENIENCE</b>									
 Star Safety System™ — includes Enhanced Vehicle Stability Control (VSC) <sup>19</sup> Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) <sup>20</sup> and Smart Stop Technology® (SST) <sup>21</sup>	S	S	S	S	Vehicle Proximity Notification System (VPNS) <sup>25</sup>	S	S	S	S
Driver and front passenger Advanced Airbag System <sup>22</sup>	S	S	S	S	Safety Connect® <sup>26</sup> — includes Emergency Assistance, Stolen Vehicle Locator, Roadside Assistance and Automatic Collision Notification. Available by subscription. (Complimentary one-year trial subscription.)	—	—	—	P
Driver and front passenger front seat-mounted side airbags, driver's knee airbag and front and rear side curtain airbags <sup>22</sup>	S	S	S	S	Pre-Collision System (PCS) <sup>27</sup>	—	—	—	P
Driver and front passenger Whiplash-Injury-Lessening (WIL) <sup>23</sup> seats	S	S	S	S	Hill Start Assist Control (HAC) <sup>28</sup>	S	S	S	S
LATCH (Lower Anchors and Tethers for CHildren) for outboard rear seating positions only	S	S	S	S	Lane Departure Alert (LDA) <sup>29</sup>	—	—	—	P
Tire Pressure Monitor System (TPMS) <sup>24</sup>	S	S	S	S	Engine immobilizer <sup>30</sup>	S	S	S	S
					Auto High Beams (AHB) <sup>31</sup>	—	—	—	P

S = Standard — = Not available P = Feature is available as part of an option package

See numbered footnotes in Disclosures section.



## Specifications

	TWO	THREE	FOUR	FIVE
<b>MECHANICAL AND PERFORMANCE</b>				
Hybrid system net power: 134 hp (100kW)	Standard	Standard	Standard	Standard
<b>ENGINE</b>				
1.8-Liter Aluminum DOHC 16-Valve Variable Valve Timing with intelligence (VVT-i), EV/ECO/POWER modes; 98 hp @ 5200 rpm (73 kW @ 5200 rpm); 105 lb.-ft. @ 4000 rpm (142 N•m @ 4000 rpm)	Standard	Standard	Standard	Standard
Compression ratio; 13.0:1	Standard	Standard	Standard	Standard
Induction system; Sequential multi-point EFI with Electronic Throttle Control System with intelligence (ETCS-i)	Standard	Standard	Standard	Standard
Emission rating; Super Ultra Low Emission Vehicle (SULEV) <sup>32</sup>	Standard	Standard	Standard	Standard
<b>ELECTRIC MOTOR</b>				
Motor type; Permanent magnet AC synchronous motor	Standard	Standard	Standard	Standard
Power output; 80 hp (60 kW)	Standard	Standard	Standard	Standard
Torque; 153 lb.-ft. (207 N•m)	Standard	Standard	Standard	Standard
Voltage; 650V maximum	Standard	Standard	Standard	Standard
<b>TRACTION BATTERY</b>				
Type; Sealed Nickel-Metal Hydride (Ni-MH) <sup>33</sup>	Standard	Standard	Standard	Standard
Power output; 36 hp (27 kW)	Standard	Standard	Standard	Standard
Voltage; 201.6V	Standard	Standard	Standard	Standard
<b>TRANSMISSION</b>				
Electronically controlled Continuously Variable Transmission (ECVT)	Standard	Standard	Standard	Standard
<b>DRIVETRAIN</b>				
Front-Wheel Drive	Standard	Standard	Standard	Standard
<b>SUSPENSION</b>				
Independent MacPherson strut front suspension with stabilizer bar; torsion beam rear suspension	Standard	Standard	Standard	Standard
<b>STEERING</b>				
Electric Power Steering (EPS); power-assisted rack-and-pinion	Standard	Standard	Standard	Standard
Turning circle diameter, curb to curb (ft.)	36.1	36.1	36.1	38.1
<b>BRAKES</b>				
Power-assisted ventilated front disc brakes; solid rear disc with integrated regenerative braking and Star Safety System™	Standard	Standard	Standard	Standard
<b>EXTERIOR DIMENSIONS (in)</b>				
Overall height/width/length	62.0/69.9/182.3	62.0/69.9/182.9	62.0/69.9/182.9	62.0/69.9/182.9
Wheelbase	109.4	109.4	109.4	109.4
Track (front/rear)	60.6 / 60.8	60.6 / 60.8	60.6 / 60.8	60.2/60.4
Minimum running ground clearance	5.7	5.7	5.7	5.7
Coefficient of drag (Cd)	0.29	0.29	0.29	0.29
<b>INTERIOR DIMENSIONS (front/rear) (in.)</b>				
Head room	39.6 / 38.6	39.6 / 38.6	39.6 / 38.6	39.6 / 38.6
Shoulder room	55.9 / 55.2	55.9 / 55.2	55.9 / 55.2	55.9 / 55.2
Hip room	53.5 / 53.5	53.5 / 53.5	53.5 / 53.5	53.5 / 53.5
Leg room	41.3 / 35.9	41.3 / 35.9	41.3 / 35.9	41.3 / 35.9
<b>WEIGHTS AND CAPACITIES</b>				
Curb weight (lb.)	3340	NA	NA	NA
Seating capacity	5	5	5	5
Passenger volume (cu. ft.)	97.2	97.2	97.2	97.2
Cargo volume <sup>34</sup> (cu. ft.)	34.3	34.3	34.3	34.3
Fuel tank (gal.)	11.9	11.9	11.9	11.9
<b>TIRES</b>				
Size — P205/60R16	Standard	Standard	Standard	NA
P215/50R17	NA	NA	NA	Standard
Spare — Temporary	Standard	Standard	Standard	Standard
<b>MILEAGE ESTIMATES (mpg city/highway/combined)<sup>35</sup></b>				
	43/39/41	43/39/41	43/39/41	43/39/41

See numbered footnotes in Disclosures section.

## Accessories

Prius v is all about versatility and being ready for just about anything, but you might want to add a few items to suit your own unique interests. For tough climates, or for extra style, add mudguards or all-weather floor liners.<sup>36</sup> For a complete list of accessories, go to [toyota.com/priusv](http://toyota.com/priusv).

All-weather floor liners<sup>36</sup>  
Alloy wheel locks  
Ashtray cup  
Cargo net — envelope



Cargo tote<sup>34</sup>

Cargo tote<sup>34</sup>  
Cargo tray  
Carpet cargo mat  
Carpet floor mats<sup>36</sup>



Cargo net — envelope

Door edge guards  
First aid kit  
Mudguards  
Paint protection film<sup>37</sup>



Mudguards



Rear bumper appliqué

Rear bumper appliqué  
Remote Engine Starter<sup>38</sup>  
Security system  
Universal tablet holder



Door edge guards

## Packages and Options

	PRIUS v TWO	PRIUS v THREE	PRIUS v FOUR	PRIUS v FIVE
<b>Advanced Technology Package:</b>	—	—	—	P
Entune™ Premium JBL® Audio with Integrated Navigation <sup>10</sup> and App Suite <sup>11</sup> — includes Entune™ Multimedia Bundle <sup>2</sup> (6.1-in. high-resolution touch-screen with split-screen display, AM/FM CD player with MP3/WMA playback capability, eight JBL® GreenEdge™ speakers, auxiliary audio jack, USB 2.0 port <sup>3</sup> with iPod® <sup>4</sup> connectivity and control, advanced voice recognition <sup>5</sup> , hands-free phone capability, phone book access and music streaming <sup>6</sup> via Bluetooth® <sup>7</sup> wireless technology), Siri® Eyes Free <sup>8</sup> , Entune® App Suite, <sup>11</sup> HD Radio™ <sup>12</sup> HD Radio™ predictive traffic and Doppler weather overlay, AM/FM cache radio, SiriusXM® Satellite Radio <sup>13</sup> with 3-month complimentary SiriusXM All Access trial, Gracenote® album cover art, and integrated backup camera <sup>9</sup> display. Access to Entune® App Suite <sup>11</sup> is subscription-free. See <a href="http://toyota.com/entune">toyota.com/entune</a> for details.	—	—	—	P
Entune® App Suite <sup>11</sup> — includes Destination Search, iHeartRadio, MovieTickets.com, OpenTable®, Pandora®, <sup>14</sup> Facebook Places, Yelp® and Slacker Radio; real-time info including traffic, weather, fuel prices, sports and stocks. Access to Entune® App Suite <sup>11</sup> is subscription-free. See <a href="http://toyota.com/entune">toyota.com/entune</a> for details.	—	—	—	P
Dynamic Radar Cruise Control (DRCC) <sup>15</sup>	—	—	—	P
Pre-Collision System (PCS) <sup>27</sup>	—	—	—	P
Lane Departure Alert (LDA) <sup>29</sup>	—	—	—	P
Auto High Beams (AHB) <sup>31</sup>	—	—	—	P
Panoramic View Moonroof with power sliding sunshades	—	—	—	P
Safety Connect® <sup>26</sup> — includes Emergency Assistance, Stolen Vehicle Locator, Roadside Assistance and Automatic Collision Notification. Available by subscription. (Complimentary one-year trial subscription.)	—	—	—	P

— = Not available P = Available as part of a package

## TOYOTA FINANCIAL SERVICES



Toyota helps you get more out of every dollar you spend. By rewarding you for every purchase you make, the Toyota Rewards Visa® adds even more value to doing the things you love.

Turn everything you buy into points to redeem toward parts, accessories or an eligible vehicle purchase or lease at your Toyota dealer. Earn 5 points for every \$1 spent at participating Toyota dealers and 1 point for every \$1 spent everywhere else Visa is accepted.\*

Visit [www.toyotarewardsvisa.com](http://www.toyotarewardsvisa.com) for complete details.

Toyota Rewards Visa®

Toyota Financial Services (TFS)<sup>†</sup> is a leading provider of automotive financial services, offering an extensive line of financing plans along with a variety of vehicle and payment protection products to Toyota customers and dealers in the U.S. For more information on TFS products and services, visit [www.toyotafinancial.com](http://www.toyotafinancial.com)

\*On approved credit. You must have a valid permanent home address in the 50 United States or the District of Columbia. Terms, conditions and restrictions apply and are fully described in the Toyota Rewards Visa Cardmember Agreement and the Toyota Rewards Program Terms and Conditions received with your card. Points earned are based on net purchases. Points-earning maximums apply and points will expire as described in the Rewards Terms and Conditions. Redemption only available at participating Toyota dealerships in the continental U.S. and Alaska. Points cannot be redeemed for cash. Please contact your participating Toyota dealer for information regarding restrictions your dealer may impose on the use of credit cards related to vehicle purchases or leases. The creditor and issuer of the Toyota Rewards Visa is Toyota Financial Savings Bank. Toyota Financial Services is a service mark used by Toyota Financial Savings Bank.

<sup>†</sup>Toyota Financial Services is a service mark for Toyota Motor Credit Corporation and Toyota Motor Insurance Services, Inc.

See numbered footnotes in Disclosures section.



## CARS BUILT FOR THE WAY YOU LIVE

At Toyota, we build cars for how you live. From building advanced safety features designed to help prevent crashes to driving cross-country to understand how we can make your driving experience better, our work starts with understanding your needs. Building cars for how you live also means thinking about tomorrow—from fuel efficiency and environmental innovations, to things beyond cars, like a bicycle that you can control with your mind. And because what we learn building cars can help improve lives in other places, we do things like help communities rebuild their homes quickly after a disaster and work with soup kitchens to help them serve more people faster. Toyota. Built for how you live. Together we are going places.

## DISCLOSURES

1. Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. If you would prefer a vehicle with no or different options, contact your dealer to check for current availability or the possibility of placing a special order. 2. Entune™ is a trademark of Toyota Motor Corporation. Always drive safely, obey traffic laws and focus on the road while driving. Services vary by phone/carrier. Functionality depends on many factors. Services subject to change. For enrollment and more details, see [toyota.com/entune](http://toyota.com/entune). 3. May not be compatible with all mobile phones, MP3/WMA players and like models. 4. iPod® and iPhone® are registered trademarks of Apple Inc. All rights reserved. 5. Advanced voice recognition capabilities vary by head unit. 6. Apps/services vary by phone/carrier; functionality depends on many factors. Select apps use large amounts of data; you are responsible for charges. Apps and services subject to change. See [toyota.com/entune](http://toyota.com/entune) for details. 7. The *Bluetooth®* word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Toyota is under license. A compatible *Bluetooth®*-enabled phone must first be paired. Phone performance depends on software, coverage and carrier. 8. Always drive safely, obey traffic laws and focus on the road while driving. Siri® is available only on iPhone® 4S or later, iPad® with Retina® display, iPad mini™ and iPod touch® (5th generation) and requires Internet access. Siri® is not available in all languages or all areas, and features vary by area. Some Siri® functionality and commands are not accessible in the vehicle. Data charges may apply. See [apple.com](http://apple.com) and phone carrier for details. Siri® is a registered trademark of Apple Inc. 9. The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Environmental conditions may limit effectiveness and view may become obscured. See *Owner's Manual* for details. 10. Availability and accuracy of the information provided by the navigation system is dependent upon many factors. Use common sense when relying on information provided. Services and programming subject to change. Services not available in every city or roadway. Updates may be available from your dealer at an additional cost. See *Owner's Manual* for details. 11. Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. Apps/services vary by phone/carrier; functionality depends on many factors. Select apps use large amounts of data; you are responsible for charges. Apps and services subject to change. See [toyota.com/entune](http://toyota.com/entune) for details. 12. Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. HD Radio™ Technology manufactured under license from iBiquity Digital Corporation U.S. and Foreign Patents. HD Radio™ and the HD, HD Radio, and "Arc" logos are proprietary trademarks of iBiquity Digital Corp. 13. SiriusXM® services require a subscription after 3-month trial period. **Subscriptions governed by SiriusXM® Customer Agreement available at [www.siriusxm.com](http://www.siriusxm.com). If you decide to continue your SiriusXM® service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates until you call 1-866-635-2349 to cancel.** Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States and D.C. 14. PANDORA®, the PANDORA® logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc., used with permission. 15. Dynamic Radar Cruise Control is designed to assist the driver and is not a substitute for safe and attentive driving practices. System effectiveness depends on many factors, such as weather, traffic and road conditions. See *Owner's Manual* for details. 16. CAUTION! When driving a hybrid vehicle, pay special attention to the area around the vehicle. Because there is little vehicle noise in electric-only mode, pedestrians, people riding bicycles or other people and vehicles in the area may not be aware of the vehicle starting off or approaching them, so take extra care while driving. EV Mode works under certain conditions at low speeds for up to one-half mile. See *Owner's Manual* for details. 17. The Smart Key System may interfere with some pacemakers or cardiac defibrillators. If you have one of these medical devices, please talk to your doctor to see if you should deactivate this system. 18. HomeLink® and the HomeLink® house icon are registered trademarks of Gentex Corporation. 19. Vehicle Stability Control is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. See *Owner's Manual* for details. 20. Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. See *Owner's Manual* for details. 21. Smart Stop Technology® operates only in the event of certain contemporaneous brake and accelerator pedal applications. When engaged, the system will reduce power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions and driver input can all impact stopping distance. Smart Stop Technology® is not a substitute for safe and attentive driving and does not guarantee instant stopping. See *Owner's Manual* for details. 22. All the airbag systems are Supplemental Restraint Systems. All airbags (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions: typically, frontal and knee airbags inflate in frontal collisions, side torso and side curtain airbags inflate in side collisions and roll-sensing curtain airbags inflate at a severe roll angle or roll rate. To decrease the risk of injury from an inflating airbag, always wear seatbelts, sit upright in the middle of the seat as far back as possible and do not lean against the door. Do not put objects in front of an airbag or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. The force of an inflating airbag may cause serious injury or death. See your *Owner's Manual* for further information/warnings. 23. Whiplash-Injury-Lessening front seats can help reduce the severity of whiplash injury in certain rear-end collisions. 24. The Toyota Tire Pressure Monitor alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the monitor system. See *Owner's Manual* for details. 25. This device is not a substitute for safe driving practices. It is the driver's responsibility to maintain a lookout for pedestrians, cyclists, other cars and objects and to drive the vehicle in a safe and prudent manner to avoid making contact. 26. Contact with the Safety Connect® response center is dependent upon the telematics device being in operative condition, cellular connection availability, navigation map data and GPS satellite signal reception, which can limit the ability to reach the response center or receive emergency service support. Enrollment and Telematics Subscription Service Agreement required. A variety of subscription terms is available; charges vary by subscription term selected. 27. The Pre-Collision System is designed to help reduce the crash speed and damage in certain frontal collisions only. It is not a collision-avoidance system and is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, driver input and road conditions. See *Owner's Manual* for details. 28. HAC is designed to help minimize backward rolling on steep ascents. It is not a substitute for safe driving judgment and practices. Factors including grade, surface conditions and driver input can all affect whether HAC will be effective in preventing a loss of control. Please see your *Owner's Manual* for further details. 29. Lane Departure Alert is designed to read lane markers under certain conditions, and provide visual and audible alerts when lane departure is detected. It is not a collision-avoidance system or a substitute for safe and attentive driving. Effectiveness depends on many factors. See *Owner's Manual* for details. 30. The engine immobilizer is a state-of-the-art anti-theft system. When you insert your key into the ignition switch or bring a Smart Key fob into the vehicle, the key transmits an electronic code to the vehicle. The engine will only start if the code in the transponder chip inside the key/fob matches the code in the vehicle's immobilizer. Because the transponder chip is embedded in the key/fob, it can be costly to replace. If you lose a key or fob, your Toyota dealer can help, or you can find a qualified independent locksmith to perform high-security key services by consulting your local Yellow Pages or by contacting [www.aloa.org](http://www.aloa.org). 31. Auto High Beams operate at speeds above 21 mph. Factors such as a dirty windshield, weather, lighting and terrain limit effectiveness, requiring the driver to manually operate the high beams. See *Owner's Manual* for details. 32. Meets Tier 2/Bin 3 Federal emissions standard. 33. Hybrid vehicle battery expected life is 150,000 miles based on laboratory bench testing. 34. Cargo and load capacity limited by weight and distribution. 35. 2017 EPA-estimated 43 city/39 highway/41 combined mpg for Prius v. Actual mileage will vary. 36. This floor mat was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each mat must be secured with its fasteners. Do not install a floor mat on top of an existing floor mat. 37. The Toyota Genuine Accessory Warranty will only apply when the installation is performed by a trained Toyota-approved installer. Please see dealer for details. 38. Available only for vehicles equipped with remote keyless entry system or Smart Key System. Use only if aware of circumstances surrounding the vehicle at time of start. Operate only when legal and safe to do so (e.g., car uncovered in open area with no people or pets inside or nearby). See *Owner's Manual* for details. 39. Based on IHS Automotive: Polk U.S. Vehicles In Operation registration statistics MY 2006-2015 as of July 2015.

Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. See [toyota.com](http://toyota.com) for information about options/packages commonly available in your area. If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the possibility of placing a special order.

## WARRANTIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that's not idle boasting. We back it up with these Limited Warranty Coverages:

**Basic:** 36 months/36,000 miles (all components other than normal wear and maintenance items).

**Hybrid-Related Component Coverage:** Hybrid-related components, including the HV battery, battery control module, hybrid control module and inverter with converter, are covered for 8 years/100,000 miles. The HV battery may have longer coverage under emissions warranty. Refer to applicable *Warranty and Maintenance Guide* for details.

**Powertrain:** 60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).

**Rust-Through:** 60 months/unlimited miles (corrosion perforation of sheet metal).

**Emissions:** Coverages vary under Federal and California regulations. Refer to applicable *Warranty and Maintenance Guide* for details.

**Accessories:** For Genuine Toyota Accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle's in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty.

For Genuine Toyota Accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage, with the exception of car covers. Car covers are warranted for 12 months from the date of purchase and do not assume any coverage under the Toyota New Vehicle Limited Warranty. You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota's warranties, please visit [www.toyota.com](http://www.toyota.com), refer to the applicable *Warranty and Maintenance Guide* or see your Toyota dealer.

Some vehicles are shown with available equipment. Seatbelts should be worn at all times. For details on vehicle specifications, standard features and available equipment in your area, contact your Toyota dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help locate a specifically equipped vehicle.

All information presented herein is based on data available at the time of posting, is subject to change without notice and pertains specifically to mainland U.S.A. vehicles only. Prototypes shown. Actual production vehicles may vary.