

MAZDA CX-5



We do not simply exist to make cars. We strive to achieve something more. To inspire you every day through exhilarating experiences that help you feel more focused, more connected. And more alive.

This is what drives us to push boundaries and defy convention, every day. It's why we refined the rotary engine in 1967, resurrected the roadster in 1989 and reimagined how an automobile is developed, piece by piece, in 2006. Instead of simply redesigning a car, we started from a blank sheet of paper and built the ideal vehicle around how it would make you feel.

Today, we stand more focused than ever. Creating breathtaking designs and revolutionary technologies like Skyactiv® Technology and i-Activ AWD.® Built to forge an even deeper connection between you and your Mazda. An emotional bond, formed at first glance and reinforced every time you get behind the wheel. To us, this bond is everything. And it inspires us to design better, innovate more and make each Mazda smarter and safer than what came before. All to make everything about driving even better. Including you.





HIROSHIMA SPIRIT

Mazda shares a special history and spirit with Hiroshima, Japan. As the birthplace of Mazda, Hiroshima constantly inspires us to rise above any challenge, pushing us to achieve more than anyone could have imagined. We have developed innovations that others deemed impossible—from the rotary engine to Skyactiv® Technology and beyond. Most of all, we have never strayed from our belief in the power of human potential. Giving all of ourselves, using our hands to craft and create things that matter, that have soul, that transfer our energy to you. To heighten your state of being.

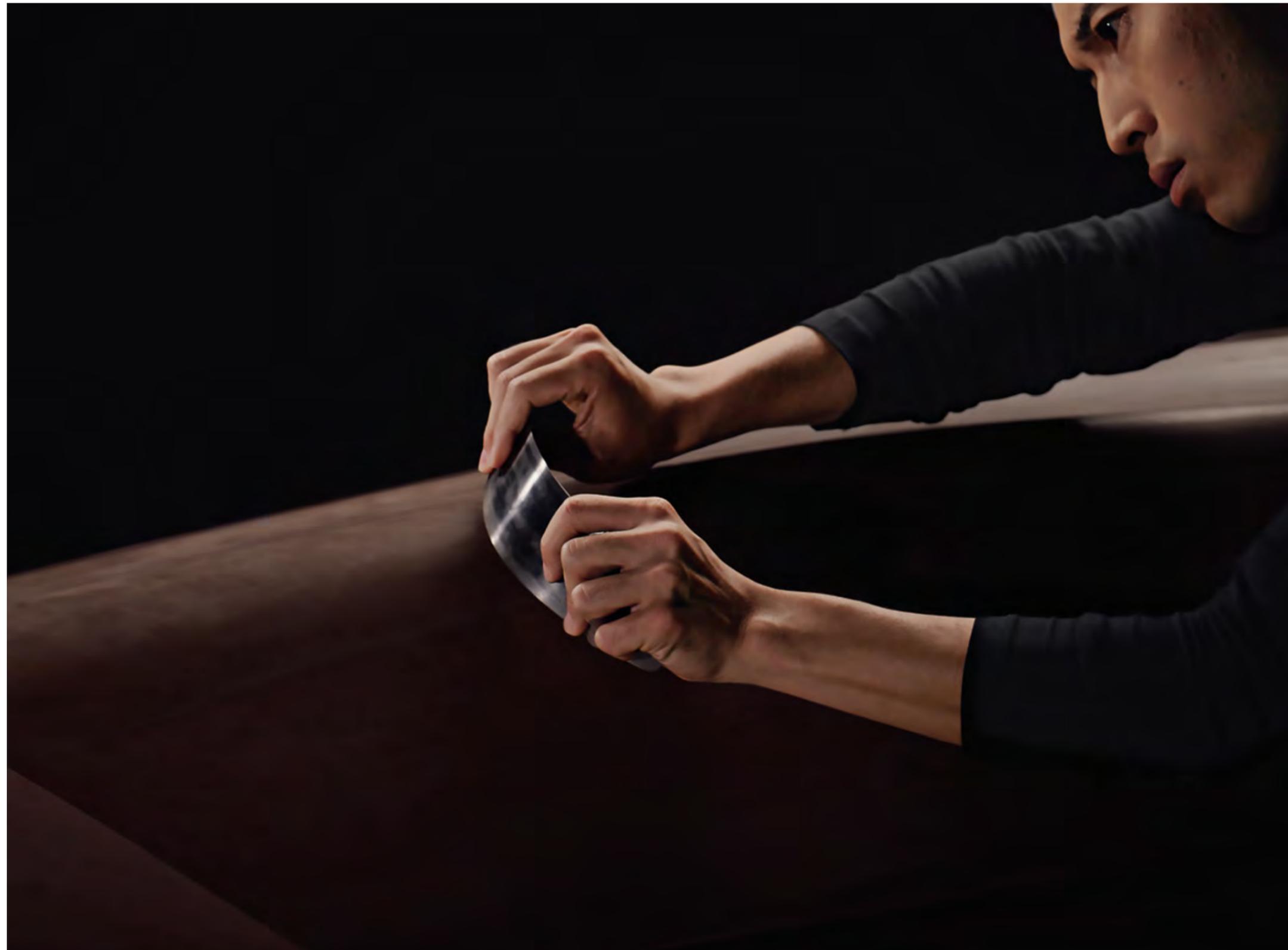


MAZDA CX-5

We created the Mazda CX-5 to transcend the ordinary. From a quiet cabin designed to engage you with the road to the precise placements of the steering wheel and accelerator pedal, each component of the CX-5 has been designed to heighten every drive. The new CX-5 Signature offers multi-sensory experiences never before available in the CX-5, including the Skyactiv®-G 2.5T Dynamic Pressure Turbo engine, ventilated front seats and an infotainment system integrated with Apple CarPlay™ and Android Auto™. Meticulously crafted to evoke emotion, the CX-5 rises above the expected.

「魂動」 KODO Soul of Motion

Our design philosophy is simple, yet highly challenging to accomplish: Capture energy in motion, even at a standstill. With curves and angles so striking they command your attention through a mere glance. Exciting you by the anticipation of what's to come. Eliciting this kind of instant emotional response requires a human touch. Created for humans by humans. Hands on clay, shaping form with warmth and precision. Eliminating all that is unnecessary, leaving only what is beautiful. We call this Kodo: "Soul of Motion" design. A dynamic sense of motion that urges you to get behind the wheel, to experience the unique energy that can only come from a Mazda.







DESIGNED TO AWAKEN THE SENSES

Mazda's master craftsmen strive to bring emotion to each aspect of our design. For the first time ever, our exquisite Signature trim is now available in the Mazda CX-5. Natural materials like Caturra Brown Nappa leather and genuine layered wood trim envelop you in refined comfort and offer a continuous flow of subtle sophistication. The Mazda CX-5 Signature: a new measure of elegance.



「人馬一體」 ONENESS
Connecting car and driver

Every Mazda aspires to the same single goal: oneness between the vehicle and its driver. When you experience this seamless connection, your senses become heightened. You engage with the moment and leave all distractions behind. You feel energized. Rejuvenated. Feeling better than when you first stepped in – during the drive – and after. From the meticulous consideration of our design to how our cars effortlessly respond to even your slightest direction, each detail in the Mazda CX-5 offers you a more pure driving experience.



A MASTERPIECE OF BIOMECHANICS

Being fully engaged with your drive begins with the optimal driving position. The seats of the Mazda CX-5 were designed to align with the natural zero gravity position of the driver's limbs. Then, all interior appointments were placed with precision to allow the driver to reach naturally and with ease. For added comfort, select CX-5 models offer ventilated front seats that wick away warm air from your back and lower body to help keep you both cool and dry. For the second row, heated seats are also offered.



DESIGN WITH A SINGLE FOCUS: YOU.

The 2019 Mazda CX-5 is artfully crafted around you, the driver. With each carefully engineered detail, from the steering wheel centered to your body to the ergonomic floor-mounted gas pedal, the car becomes seamlessly connected to you. Every dial, button and knob throughout the cockpit is positioned to be exactly where you expect it to be, designed for optimal interaction. New for 2019, a 7-inch LCD multi-information display has been incorporated into the instrument panel of select CX-5 models. This easy-to-read screen can display a wealth of vehicle information, including fuel economy and warnings from the vehicle's i-Activsense® safety features. All while allowing you to focus on your drive ahead.

MAKE A SMARTER CONNECTION

Keeping you connected to your world while keeping your eyes focused on the road, the CX-5 is as intuitive as it is interactive. The Mazda Connect™¹ infotainment system has been enhanced with available Apple CarPlay™ integration.² Access your iPhone's maps, playlists, contacts and compatible apps with your voice through Siri. Siri will also read incoming text messages and allow you to reply without taking your hands off the wheel. You can also navigate the features of Apple CarPlay with the optimally positioned, multifunction Commander control. For Android users, Android Auto™ integration³ is also available. Mazda Connect is designed to minimize mental and physical dissonance, keeping you in close touch no matter how far you travel.



Available Apple CarPlay™ integration shown. 1 Don't drive while distracted. Even with voice commands, only use Mazda Connect™/other devices when safe. Some features may be locked out while the vehicle is in motion. Not all features are compatible with all phones. Message and data rates may apply. 2 Requires compatible iPhone and standard text and data rates apply. Apple is solely responsible for CarPlay functionality and its terms and privacy statements apply. Don't drive while distracted or while using a hand-held device. Apple CarPlay, iPhone and Siri are trademarks of Apple Inc. 3 Requires compatible Android phone and standard text and data rates apply. Google is solely responsible for Android Auto functionality and its terms and privacy statements apply. Don't drive while distracted or while using a hand-held device. Android Auto and Android are trademarks of Google LLC.



BALANCING SILENCE AND SOUND

Too much road noise can be distracting and tiresome. Not enough can be disorienting. The Mazda CX-5 is engineered to insulate you from the overall exterior noise that penetrates the cabin, while still allowing for subtle sounds from the road and engine. Your connection to the road is heightened. Your levels of stress and fatigue are lowered. It's all about shielding you from all that is unnecessary, so you can focus on what will bring you joy.



RESPONSIVE. AND RESPONSIBLE.

Only a company committed to creating the ideal driving experience could engineer Skyactiv® Technology. From the chassis to the transmission to the engine and beyond, we've designed every single aspect of the CX-5 to be powerful, yet efficient. Now available in the CX-5 Grand Touring Reserve and Signature, you can enjoy immediate acceleration when and where you need it most with the Skyactiv®-G 2.5T Dynamic Pressure Turbo, delivering up to 250 hp¹ and 310 lb-ft of torque. Delivering outstanding fuel efficiency² without sacrificing the joy from driving.

¹ 250 hp with 93 octane fuel. 227 hp with 87 octane fuel. ² Based on EPA estimates for 2019 Mazda CX-5 Sport FWD models, 25 city/31 highway MPG. 2019 Mazda CX-5 Grand Touring Reserve and Signature models with SKYACTIV-G 2.5T engine, 22 city / 27 highway MPG. Actual results will vary.

IDEAL DRIVING IN EVERY CONDITION

Control. It's the foundation of why we engineer our available all-wheel-drive system. Giving you confidence on the road. In any condition. Our i-Activ AWD® helps predict the possible loss of traction by actively monitoring everything from outside temperature and windshield wiper usage to the driver's steering and braking patterns. If, for example, the outside temperature is cold enough for snow and your windshield wipers are on, the AWD system recognizes that the roads might be slippery and prepares for possible front-wheel slip. If the wheels do in fact slip, the system can quickly transfer engine power to the rear axle, helping provide the grip you need. It's an innovative solution that carefully considers you and your well-being. Empowering you to enjoy every drive, no matter the conditions.





TO HEIGHTEN YOUR SENSES, WE CREATED A FEW OF OUR OWN.

Avoiding an accident in the first place is always the safest route. With the available i-Activsense® suite of safety features,¹ sophisticated safety innovations alert you to hazards to help you avoid collisions or lessen their impact. These features help improve your visibility and awareness of the road and monitor the traffic conditions around you. When needed, these innovations will even perform lane-keeping adjustments and automatic braking.¹ i-Activsense creates a more confident driving experience so you can feel focused and engaged with every drive you take.

BLIND SPOT MONITORING²

REAR CROSS TRAFFIC ALERT²

360° VIEW MONITOR

LANE DEPARTURE WARNING SYSTEM

LANE-KEEP ASSIST

ADAPTIVE FRONT-LIGHTING SYSTEM

HIGH BEAM CONTROL

SMART CITY BRAKE SUPPORT²

ADVANCED SMART CITY BRAKE SUPPORT WITH PEDESTRIAN DETECTION

SMART BRAKE SUPPORT WITH COLLISION WARNING

MAZDA RADAR CRUISE CONTROL WITH STOP & GO

TRAFFIC SIGN RECOGNITION SYSTEM

¹ i-ACTIVSENSE® safety features are not a substitute for safe and attentive driving. There are limitations to the range and detection of each safety feature. Additional information provided in Specifications. Please see your Owner's Manual for further details. ² Standard feature.

SPECIFICATIONS

ENGINES

Skyactiv®-G 2.5L DOHC 16-valve 4-cylinder engine with cylinder deactivation
187 hp @ 6,000 rpm
186 lb-ft of torque @ 4,000 rpm

Skyactiv®-G 2.5T Dynamic Pressure Turbo DOHC 16-valve 4-cylinder engine
250 hp @ 5,000 rpm (with 93 octane fuel)
227 hp @ 5,000 rpm (with 87 octane fuel)
310 lb-ft of torque @ 2,000 rpm

TRANSMISSION & DRIVETRAIN

Skyactiv-Drive 6-speed automatic with manual-shift and Sport modes
Skyactiv-Vehicle Dynamics with G-Vectoring Control Plus
Front-wheel drive (Standard)
Available i-Activ AWD® (Standard on Grand Touring Reserve and Signature)
Hill Launch Assist¹

FUEL ECONOMY

(EPA-estimated MPG, city/highway)²
25/31 (FWD, Sport, Touring and Grand Touring)
24/30 (AWD, Sport, Touring and Grand Touring)
22/27 (AWD, Grand Touring Reserve and Signature)

FUEL CAPACITY

14.8 U.S. gallons (FWD)
15.3 U.S. gallons (AWD)

DIMENSIONS

Overall length: 179.1"
Wheelbase: 106.2"
Width: 72.5"
Height: 66.2" / 66.1" (FWD/AWD, without roof rails up to shark fin antenna)

CARGO CAPACITY

30.9 cubic feet with 2nd-row seatback up
59.6 cubic feet with 2nd-row seatback folded down

TOWING CAPACITY

Up to 2,000 pounds³



¹ Hill Launch Assist is an auxiliary device that assists the driver in accelerating from a stop while on a slope. It is not a substitute for safe and attentive driving. There are limitations to the system. Please see your Owner's Manual for further details. ² EPA-estimated mileage. Actual results will vary. ³ Towing capacity shown is maximum and must be reduced by the weight of any passenger, cargo hitch or optional equipment in the towing vehicle. Please refer to vehicle Owner's Manual for details regarding towing capacities and other valuable information. Towing a trailer will have an effect on vehicle's handling, braking, durability, performance and driving economy. For specific information on recommended or required equipment, see your Mazda Dealer. Hitches are available through manufacturers other than Mazda.

	INTERIOR	EXTERIOR	SAFETY AND SECURITY	ENGINE AND TRANSMISSION
CX-5 SIGNATURE Includes the following features in addition to or in place of CX-5 Grand Touring Reserve:	Catura Brown Nappa leather-trimmed seats Genuine layered wood trim Leather-wrapped steering wheel with unique stitching Interior LED lighting Ambient cabin lighting, front and rear footwells, vanity mirror, glove box, cargo area Black headliner Frameless auto-dimming rearview mirror with Homelink® Interior trim with Bright Silver finish	19-inch alloy wheels with Dark Silver finish	360° View Monitor ¹ Front and rear parking sensors ²	

CX-5 GRAND TOURING RESERVE

Includes the following features in addition to or in place of CX-5 Grand Touring:

CX-5 GRAND TOURING

Includes the following features in addition to or in place of CX-5 Touring:

Windshield-projected Active Driving Display
Ventilated front seats
Heated rear seats
Heated steering wheel

Leather-trimmed seats
8-way power-adjustable driver's seat with power-adjustable lumbar support and 2-position memory
6-way power-adjustable front passenger seat
7-inch LCD Multi-information Display
Auto-dimming rearview mirror with Homelink®
Mazda Navigation System
Bose® 10-Speaker surround sound-system with Centerpoint® 2 and AudioPilot® 2
SiriusXM® Satellite Radio with 3-month trial subscription to the All Access package⁵
SiriusXM® Traffic and Travel Link® Services⁵ 3-year service includes: Traffic, Weather, Sports scores, Fuel prices, Nearby or destination parking

AVAILABLE PREMIUM PACKAGE

Includes automatic power-folding side mirrors, Active Driving Display, ventilated front seats, heated rear seats, heated steering wheel, windshield wiper de-icer and Traffic Sign Recognition System³

Automatic power-folding side mirrors
Windshield wiper de-icer

19-inch alloy wheels with Brilliant Silver finish
P225/55 R19 all-season tires
Adaptive Front-lighting System
LED fog lights
LED combination taillights
LED signature daytime running lights
Power sliding-glass moonroof with tilt feature
Rear Power Liftgate⁴
Dual Heated side mirrors

Traffic Sign Recognition System³

Skyactiv®-G 2.5T Dynamic Pressure Turbo DOHC
16-valve 4-cylinder engine
i-Activ AWD®

CX-5 TOURING

Includes the following features in addition to or in place of CX-5 Sport:

Apple CarPlay™ integration⁶
Android Auto™ integration⁶
Dual-zone automatic climate control with pollen filter
Mazda Advanced Keyless Entry System
Leatherette seats with Lux Suede® inserts
Heated front seats with 3-level adjustment
6-way power-adjustable driver's seat with manual lumbar support
6-way manual front passenger seat with seat height adjuster
Dual illuminated visor vanity mirrors
Rear fold-down center armrest
Dual rear USB charging ports
Rear air-conditioning vents
6-speaker audio system with automatic level control

Automatic on/off headlights
Auto-leveling headlights
Rain-sensing windshield wipers
Rear privacy glass

AVAILABLE PREFERRED EQUIPMENT PACKAGE

Includes auto-dimming rearview mirror with Homelink®
Bose® 10-Speaker surround sound-system with Centerpoint® 2 and AudioPilot® 2, power sliding-glass moonroof with tilt feature and Rear Power Liftgate⁴

Advanced Smart City Brake Support with Pedestrian Detection⁷
Smart Brake Support with Collision Warning⁸
Mazda Radar Cruise Control with Stop & Go⁹
Lane Departure Warning System¹⁰
Lane-keep Assist¹⁰
High Beam Control

CX-5 SPORT

Includes the following features:

Air conditioning with pollen filter
Push Button Start
Leather-wrapped steering wheel and shift knob
Power door locks with remote keyless entry
Power windows with one-touch down/up feature on all windows
4-speaker audio system with automatic level control
Bluetooth® hands-free phone and audio streaming
Auxiliary audio-input jack and dual front USB audio input ports
Mazda Connect™ Infotainment system¹²
7-inch full-color touch-screen display, multifunction Commander control, Infotainment system voice command, HD Radio,¹³ Aha,¹⁴ Pandora® and Stitcher™ internet radio integration, Radio Broadcast Data System program information, SMS text message audio delivery and reply and E911 automatic emergency notification
Steering wheel-mounted audio and cruise controls
40/20/40 split one-touch fold-down and reclining rear seatback
Carpeted floor mats
Overhead console with sunglasses holder
Three 12-volt power outlets (front, 2nd-row and cargo area)
Multi-Information Display with trip computer
Tilt and telescopic steering column

17-inch alloy wheels
P225/65 R17 all-season tires
LED headlights with auto off
Daytime running lights
Variable-intermittent windshield wipers
Rear intermittent window wiper
Rearview camera¹¹
Body-colored rear roofline spoiler
Body-colored power side mirrors with integrated LED turn signals

Advanced front air bags, front side-impact air bags and side-impact air curtains¹³
Tire Pressure Monitoring System
Blind Spot Monitoring²
Rear Cross Traffic Alert²
Smart City Brake Support¹⁴
Dynamic Stability Control¹⁵ and Traction Control System

Skyactiv®-G 2.5L DOHC 16-valve 4-cylinder engine with cylinder deactivation
Skyactiv®-Drive 6-speed automatic transmission with manual-shift and Sport modes
Skyactiv®-Vehicle Dynamics with G-Vectoring Control Plus

¹ 360° View Monitor may not provide a comprehensive view of the entire surrounding area of this vehicle. Always check your surroundings visually. Please see your Owner's Manual for further details. ² Always check your mirrors. Be aware of your surroundings. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details. ³ Traffic Sign Recognition System is not a substitute for safe and attentive driving. Factors including weather and condition of the traffic sign can impact recognition and display of the sign. Always check the traffic signs visually while driving. Please see your Owner's Manual for further details. ⁴ Always check the area around the Rear Power Liftgate before opening and closing it. Please see your Owner's Manual for further details. ⁵ SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Current information and features may not be available in all locations. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. ⁶ Requires compatible phone and standard text and data rates apply. Third-party interface providers are solely responsible for their product functionality and third-party terms and privacy statements apply. Don't drive while distracted or while using a hand-held device. Android Auto is a trademark of Google LLC. Apple CarPlay is a trademark of Apple Inc. ⁷ Advanced Smart City Brake Support with Pedestrian Detection operates under certain conditions between about 2 and 50 mph. Pedestrian detection operates at speeds above approximately 6 mph. Not a substitute for safe and attentive driving. Factors including movement and shape of the object in front of the vehicle, weather and road conditions can all impact automatic brake control and collision warning. Please see your Owner's Manual for further details. ⁸ Smart Brake Support with Collision Warning operates under certain conditions above 10 mph. It is not a substitute for safe and attentive driving. Factors including movement and shape of

the object in front of the vehicle, weather and road conditions can all impact automatic brake control and collision warning. Please see your Owner's Manual for details. ⁹ Mazda Radar Cruise Control (MRCC) with Stop & Go is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Driver action is required to resume MRCC with Stop & Go after a complete stop. Please see your Owner's Manual for further details. ¹⁰ Lane Departure Warning System and Lane-keep Assist operate under certain driving conditions above 37 mph. Neither system is a substitute for safe and attentive driving. There are limitations to the range and detection of the systems. Please see your Owner's Manual for further details. ¹¹ Rearview Camera does not provide a comprehensive view of the entire rear area of this vehicle. Always check your surroundings. ¹² Don't drive while distracted. Even with voice commands, only use MAZDA CONNECT™/other devices when safe. Some features may be locked out while the vehicle is in motion. Not all features are compatible with all phones. Message and data rates may apply. ¹³ Always wear your seat belt and secure children in the rear seats in appropriate child restraints. ¹⁴ Smart City Brake Support operates under certain low-speed conditions between about 2 and 18 mph. It is not a substitute for safe and attentive driving. Factors including movement and shape of the object in front of the vehicle, weather and road conditions can all impact automatic brake control and collision warning. Please see your Owner's Manual for details. ¹⁵ Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your Owner's Manual for further details.



SELF-EXPRESSION AT EVERY LEVEL

The closer you examine the Mazda CX-5, the more intriguing our story becomes. Mazda's Kodo design philosophy is evident across every aspect of the CX-5—right down to its alloy wheels. Our entire selection of wheels is designed to help you express your own character, to create a greater emotional bond with your Mazda.

THE ART OF SEDUCTION

One of the first things you'll notice with the Mazda CX-5 is its color. The glossiness. The luster. This isn't a paint job you'd typically find on a production car. This level of detail, this level of depth and translucency, is what you'd expect at a custom car show. Each CX-5 color is created by a color designer and master painter who work together to ensure the final product is exactly as intended. The pair relentlessly pursues the ideal color, stretching the possibility of the paint. Impassioned by their craft, they work together to accentuate the beautiful lines of the Mazda CX-5.

Machine Gray Metallic
Extra cost option

Soul Red Crystal Metallic
Extra cost option

Jet Black Mica

Deep Crystal Blue Mica

Eternal Blue Mica

Sonic Silver Metallic

Snowflake White Pearl Mica
Extra cost option



Black Leather
Grand Touring and Grand Touring Reserve



Parchment Leather
Grand Touring and Grand Touring Reserve



Black Leatherette/Lux Suede® inserts
Touring



Silk Beige Leatherette/Lux Suede® inserts
Touring



Black Cloth
Sport

EXQUISITELY CRAFTED DOWN TO THE LAST STITCH

Upholstery plays a unique role in automotive design. It is the one element that makes direct contact with the driver and passengers throughout the entire drive. Every inch of our carefully constructed upholstery elevates your journey in both beauty and comfort. Expert fabricators experiment with textures, stitching and seam placements to create a range of distinct and expressive designs. So you can enjoy an elegant level of refinement in every Mazda CX-5. It's one more way we consider you in every aspect of your drive.



DESIGNED TO COMPLEMENT
YOUR MAZDA CX-5. AND YOU.

Mazda has created thoughtfully designed accessories that perform seamlessly with your Mazda CX-5. When installed by your Mazda Dealer, Genuine Mazda Accessories carry the same New Vehicle Limited Warranty as your new Mazda. For a full list of Genuine Mazda Accessories for your CX-5, please visit Accessories.MazdaUSA.com.

NEW VEHICLE WARRANTY

Every new 2019 Mazda CX-5 is protected by a:

3-year/36,000-mile¹ New Vehicle Limited Warranty

3-year/36,000-mile¹ 24/7 Emergency Roadside Assistance Program

5-year/60,000-mile¹ Limited Powertrain Warranty

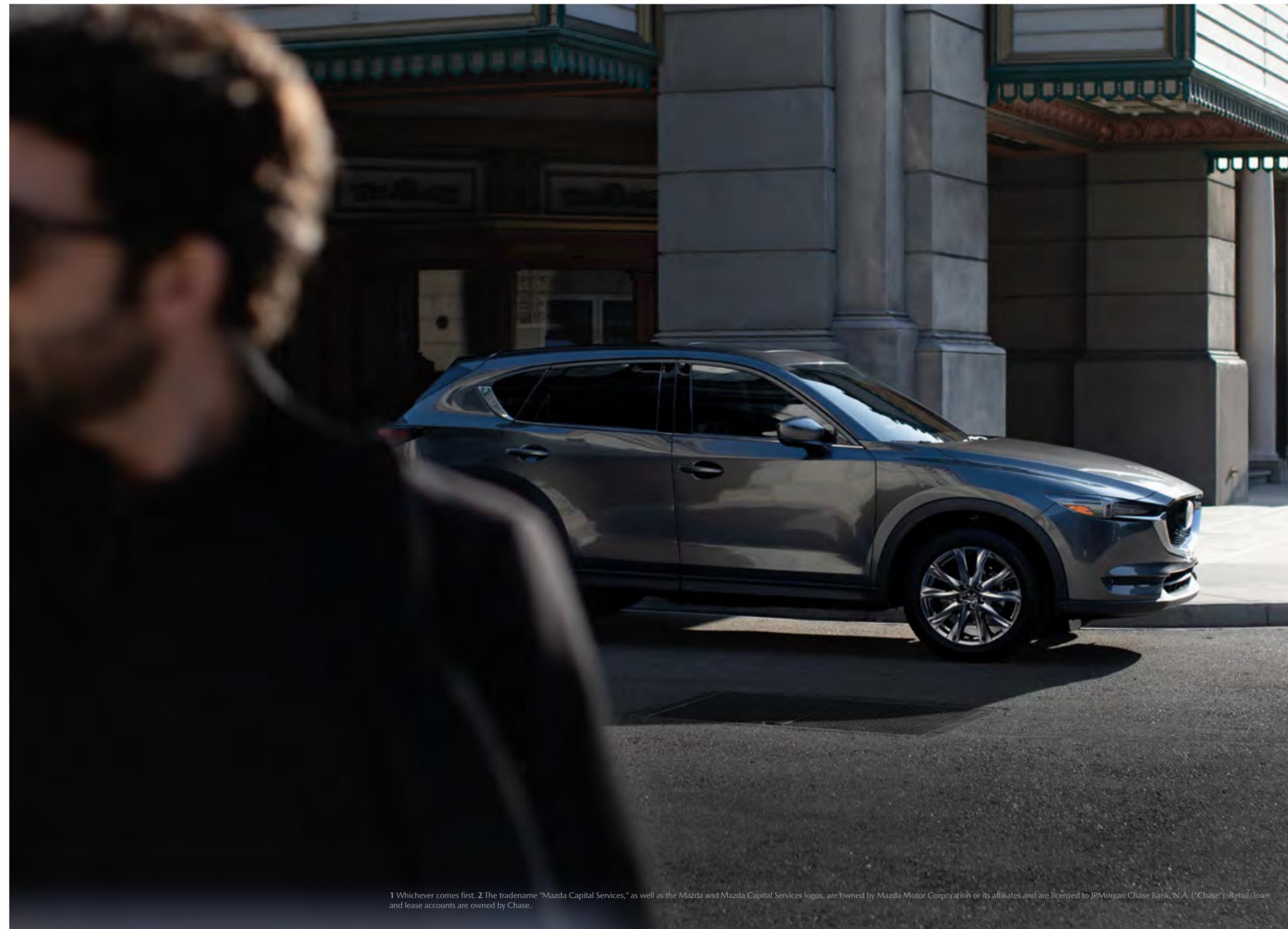
5-year/unlimited-mileage Warranty Against Body Rust-Through
(Anti-Perforation Limited Warranty)

MAZDA EXTENDED CONFIDENCE

Even after your vehicle warranty has expired, Mazda Extended Confidence provides nearly all the same parts and components covered under your New Vehicle Limited Warranty. Accepted nationwide and utilizing only Genuine Mazda Parts (where available), Mazda Extended Confidence gives you peace of mind for miles beyond your expectations.

MAZDA CAPITAL SERVICES

Whether you're buying or leasing a new, Certified Pre-Owned Mazda or used Mazda, Mazda Capital Services² can help make the financing process more convenient and satisfying. One of the largest auto lenders in America, Mazda Capital Services is known for first-class customer service, a wide range of financing options and highly competitive rates. To find out which purchase or lease plan is right for you, talk with your Mazda Dealer—visit MazdaUSA.com or call us toll-free at 866.984.7718.



¹ Whichever comes first. ² The tradename "Mazda Capital Services," as well as the Mazda and Mazda Capital Services logos, are owned by Mazda Motor Corporation or its affiliates and are licensed to JPMorgan Chase Bank, N.A. ("Chase"). Retail/loan and lease accounts are owned by Chase.





Feel Alive™

Thank you for considering a Mazda.

As you can see from the stories in this brochure, everyone at Mazda, including our Mazda Dealer partners, is deeply passionate about creating cars that provide a memorable driving experience. This passion all starts with you. Before the first sketch of a Mazda, before any new idea is conceived, we consider you, the driver, first. All with the hope that you will feel our passion for driving once you're behind the wheel.

If you haven't already experienced the excitement of driving a Mazda for yourself, schedule a test drive at your local Mazda Dealer. Together, we will ensure that a great test drive is just the first step in the joy of owning a Mazda.

Sincerely,

A handwritten signature in black ink, appearing to read 'Masahiro Moro'.

Masahiro Moro
President and CEO
Mazda North American Operations



Feel Alive™

EST. 1920 HIROSHIMA, JAPAN

