

2016

PattyPeck
Honda

555 Sunnybrook Rd
Ridgeland MS 39157
601-957-3400

ACCORD



Boldly go.



Accord Touring Sedan shown in Lunar Silver Metallic.



Accord Touring Sedan shown in Crystal Black Pearl.

THE 2016 ACCORD

How do you improve a car that's an automotive icon? You take all the technology, performance and innovative thinking that made it a legend and add a healthy dose of style and great new thinking. It's more than a car: it's a legacy, and the redesigned 2016 Accord is the latest evolution.



Accord EX-L V-6 Coupe shown in San Marino Red.



Accord EX-L V-6 Coupe shown in San Marino Red.

Style in motion.

DESIGN

Good looks and a little attitude go a long way. A restyled front grille, bold character lines and a wider look give the Accord a new muscular appearance that leaves no question as to who's in charge.



Luxuriously appointed.

Accord Touring Sedan shown with Gray Leather.



Accord Touring Sedan shown in Modern Steel Metallic.

INTERIOR DESIGN

If it's what's on the inside that counts, consider the refined styling, updated accents and intelligent features in the Accord. The spacious cabin and wealth of technology invite you to step inside and make the car your own.



LED HEADLIGHTS WITH AUTO HIGH-BEAM



Honda LANEWATCH™¹



PARKING SENSORS



RAIN-SENSING WINDSHIELD WIPERS



Inspired technology.

Accord Touring Sedan shown with Ivory Leather.

TECHNOLOGY

LED HEADLIGHTS WITH AUTO HIGH-BEAM

Auto high-beam headlights dim when they sense other vehicles approaching (Touring).

Honda LANEWATCH¹

Help improve your view with Honda LaneWatch. A small camera under the passenger-side mirror displays live video on the i-MID screen to help you change lanes (EX and above).

PARKING SENSORS

Help keep your bumpers ding-free with sensors that beep as you approach detected objects (Touring).

RAIN-SENSING WINDSHIELD WIPERS

The windshield wipers automatically adjust their rate according to the rainfall, giving you one less thing to worry about in bad weather (Touring).

Every part of the Accord is the product of human-centric innovation and creativity. Convenient features make driving a simpler task, and advanced offerings like the available Honda Sensing™ suite of safety and driver-assistive technologies help free you to enjoy your driving experience.

Honda Sensing.



Accord Touring Sedan shown in White Orchid Pearl.

ROAD DEPARTURE MITIGATION SYSTEM (RDM)²

The RDM system can determine if you cross over detected lanes without signaling and can even provide steering and braking assistance to help you stay in your lane.

FORWARD COLLISION WARNING (FCW)³

The FCW system can sense the presence of vehicles in front of you, and if it calculates that you're at risk of colliding with a detected vehicle, it activates audible and visible alerts.

COLLISION MITIGATION BRAKING SYSTEM™⁴

This innovative offering can help bring your Accord to a stop by automatically applying brake pressure when the system determines a frontal collision is unavoidable.

ADAPTIVE CRUISE CONTROL (ACC)⁵

ACC helps you maintain a set following interval, so you don't have to manually change your speed.

LANE DEPARTURE WARNING⁶

A small camera searches for lane markings on the road. If it detects the driver making an unindicated lane departure, visual and audible alerts will signify the departure.

LANE KEEPING ASSIST SYSTEM (LKAS)⁷

Long highway drives are easier with LKAS, which subtly adjusts steering to help keep the Accord centered in a detected lane.



APPLE CARPLAY[®]

ANDROID AUTO[™]



TWO-POSITION MEMORY



DUAL-ZONE AUTOMATIC CLIMATE CONTROL



PUSH BUTTON START

REMOTE ENGINE START



PADDLE SHIFTERS

STEERING WHEEL-MOUNTED CONTROLS



SMART ENTRY

APPLE CARPLAY[®]
Support for Apple CarPlay allows you to access several of your iPhone[®] features on the Display Audio touchscreen (EX and above).

ANDROID AUTO[™]
Android smartphone users can access Google Maps, Google Now, messaging, music and numerous popular apps using Android Auto (EX and above).

TWO-POSITION MEMORY
You and another driver can find the perfect positions for your seat when you're behind the wheel, and lock it in with the two-position memory system (EX-L and above).

BLUETOOTH[®] HANDSFREELINK[®]
With *Bluetooth* HandsFreeLink you can place and receive calls without ever taking your hands off the wheel.*

DUAL-ZONE AUTOMATIC CLIMATE CONTROL
Both driver and front passenger can enjoy customizable temperature settings.

PUSH BUTTON START
Bring your engine to life with the touch of a button (EX and above).

REMOTE ENGINE START
Make sure your Accord is ready by the time you get there with remote engine start, to pre-heat or cool your vehicle (EX and above with CVT or 6AT).

PADDLE SHIFTERS
Racing-inspired paddle shifters let you shift with your fingertips (Sport Sedan with CVT, Coupe models with CVT or 6AT).

STEERING WHEEL-MOUNTED CONTROLS
Change the music or answer a phone call with your hands on the wheel.*

SMART ENTRY
Smart Entry detects when your key is near the vehicle, unlocking your door automatically with the touch of your hand (EX and above).

*Drive responsibly. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. For safety reasons, always launch your audio application or perform any other operation on your phone or audio device only when the vehicle is safely parked.



Accord EX-L Sedan shown in Obsidian Blue Pearl with available Honda Sensing.



Power and grace.

Accord EX-L Sedan shown in Obsidian Blue Pearl with available Honda Sensing.

PERFORMANCE

EARTH DREAMS® TECHNOLOGY

The powerful and efficient 2.4 liter, 4-cylinder engine with innovative EarthDreams Technology is a continuation of our longstanding dedication to environmental responsibility. And a 37-mpg highway rating* doesn't hurt, either.

*27 city/37 highway/31 combined mpg rating for Sedan CVT models. Based on 2016 EPA mileage ratings. Use for comparison purposes only. Your mileage will vary depending on how you drive and maintain your vehicle, driving conditions and other factors.

The Accord proves that excitement and efficiency can coexist. Its tight, responsive handling is complemented by a 185-hp,† 4-cylinder engine or an available 278-hp† V-6.

†SAE net.

Helping protect precious cargo.



Accord Sport Sedan shown in Lunar Silver Metallic.



SAFETY

VEHICLE STABILITY ASSIST™ (VSA®) WITH TRACTION CONTROL

VSA helps you stay on course in the event of an understeer or oversteer condition by braking individual wheels and/or reducing engine power to help restore your intended course.*

SMARTER AIRBAGS

Inside every Accord are front, front side and side curtain airbags with a rollover sensor. The SmartVent® front side airbags are designed specifically to help protect the driver's or front passenger's upper torso in the event of a side-impact collision.†

TIRE PRESSURE MONITORING SYSTEM (TPMS)‡

Because lost tire pressure can dramatically affect a vehicle's performance, TPMS alerts you if air pressure becomes significantly low in any tire.

ANTI-LOCK BRAKING SYSTEM (ABS)

ABS helps prevent wheels from locking up when braking hard, while Electronic Brake Distribution (EBD) balances braking forces at each wheel based on how the Accord is dynamically loaded.

MULTI-ANGLE REARVIEW CAMERA¶

See more of what's behind you with the multi-angle rearview camera with dynamic guidelines, standard on every Accord.

ACE™ BODY STRUCTURE

By distributing frontal impact energy more evenly throughout the vehicle, the Advanced Compatibility Engineering™ body structure helps protect passengers.

*VSA is not a substitute for safe driving. It cannot correct the vehicle's course in every situation or compensate for reckless driving. Control of the vehicle always remains with the driver. †Honda reminds you and your passengers to always use seat belts and appropriate child seats. Children 12 and under are safest when properly restrained in the rear seat.

EXTERIOR



WHITE ORCHID PEARL



CHAMPAGNE FROST PEARL



SAN MARINO RED



OBSIDIAN BLUE PEARL



LUNAR SILVER METALLIC



CRYSTAL BLACK PEARL



MODERN STEEL METALLIC



KONA COFFEE METALLIC



BASQUE RED PEARL II



LX

LX

- 185-hp,¹⁶ 2.4-liter i-VTEC® 4-cylinder engine with direct injection
- 6-speed manual or available continuously variable transmission (CVT) with Sport Mode
- Multi-angle rearview camera¹¹ with dynamic guidelines
- Taillights with integrated LED light bars
- Dual-zone automatic climate control system
- Tilt and telescopic steering column
- Intelligent Multi-Information Display
- Bluetooth®¹⁰ HandsFreeLink®
- Bluetooth¹⁰ streaming audio
- Pandora®¹³ compatibility
- SMS text message function¹⁴
- USB Audio Interface¹⁵
- Exterior temperature indicator
- Available Honda Sensing™ suite of safety and driver-assistive features (CVT model only)



SPORT

SPORT adds to or replaces LX features

- 189-hp,¹⁷ 2.4-liter i-VTEC 4-cylinder engine with direct injection
- 6-speed manual or available continuously variable transmission (CVT) with Sport Mode and paddle shifters
- 19-inch alloy wheels
- LED Daytime Running Lights (DRL)
- LED fog lights
- Dual chrome exhaust finishers
- Leather-wrapped steering wheel
- Aluminum pedals
- Driver's seat with 10-way power adjustment, including power lumbar support
- 60/40 split fold-down rear seatback with center armrest

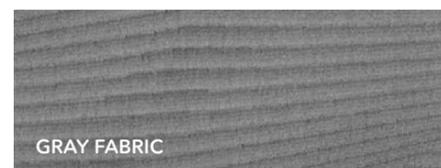


EX

EX adds to or replaces LX features

- LED Daytime Running Lights (DRL)
- Honda LaneWatch™¹
- LED fog lights
- One-touch power moonroof with tilt feature
- Smart Entry
- Heated power side mirrors with integrated turn indicators
- Push button start
- Driver's seat with 10-way power adjustment, including power lumbar support
- 60/40 split fold-down rear seatback with center armrest
- 7-inch Display Audio with electrostatic touch-screen
- HondaLink®¹⁸
- Apple CarPlay®⁸
- Android Auto™⁹
- SiriusXM® Radio¹⁹
- HD Radio™²⁰

INTERIOR LX



GRAY FABRIC

INTERIOR EX

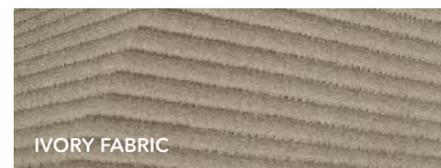


GRAY FABRIC

INTERIOR EX-L AND ABOVE



GRAY LEATHER



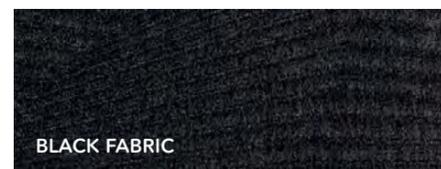
IVORY FABRIC



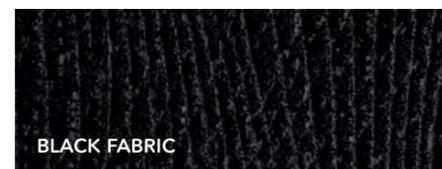
IVORY FABRIC



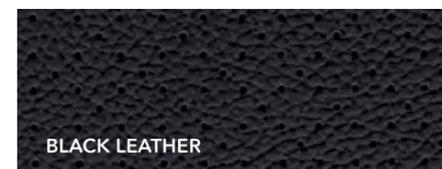
IVORY LEATHER



BLACK FABRIC



BLACK FABRIC



BLACK LEATHER

INTERIOR SPORT



BLACK SPORT COMBINATION

KEY STANDARD FEATURES FOR ALL ACCORD MODELS

- Multi-angle rearview camera¹¹ with dynamic guidelines
- Advanced Compatibility Engineering™ (ACE™) body structure
- Auto-on/off headlights
- Dual-zone automatic climate control system
- Pandora®¹³ compatibility
- SMS text message function¹⁴
- USB Audio Interface¹⁵



EX-L

EX-L

adds to or replaces EX features

- Standard continuously variable transmission (CVT) with Sport Mode
- Automatic-dimming rearview mirror
- Driver's seat with two-position memory
- Front passenger's seat with 4-way power adjustment
- Leather-trimmed seats
- Heated front seats
- 360-watt AM/FM/CD premium audio system with 7 speakers, including subwoofer

EX-L WITH NAVIGATION

adds to or replaces EX-L features

- Honda Satellite-Linked Navigation System™²¹ with voice recognition and Honda HD Digital Traffic
- Standard Honda Sensing suite of safety and driver-assistive features



EX-L V-6

EX-L V-6

adds to or replaces EX-L features

- 278-hp,²² 3.5-liter i-VTEC V-6 engine
- 6-speed automatic transmission with Sport Mode
- Variable Cylinder Management™ (VCM®)
- Dual chrome exhaust finishers

EX-L V-6 WITH NAVIGATION

adds to or replaces EX-L V-6 features

- Honda Satellite-Linked Navigation System™²¹ with voice recognition and Honda HD Digital Traffic
- Standard Honda Sensing suite of safety and driver-assistive features



TOURING

TOURING

adds to or replaces EX-L V-6 with Navigation features

- 19-inch alloy wheels
- Rain-sensing windshield wipers
- Body-colored parking sensors (front/rear)
- LED headlights with auto-on/off
- Heated outboard rear seats
- Auto high-beam headlights

ACCORD COUPE SPECIFICATIONS

EXTERIOR



WHITE ORCHID PEARL



DEEP BLUE OPAL METALLIC



SAN MARINO RED



STILL NIGHT PEARL



LUNAR SILVER METALLIC

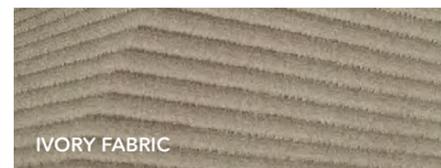


CRYSTAL BLACK PEARL

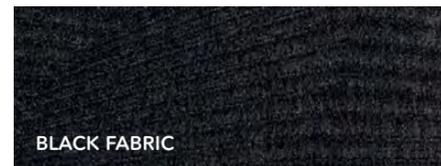


MODERN STEEL METALLIC

INTERIOR LX-S

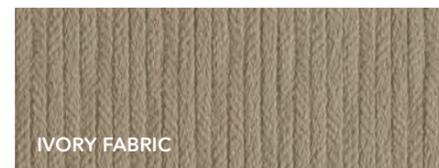


IVORY FABRIC

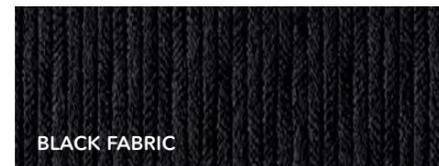


BLACK FABRIC

INTERIOR EX

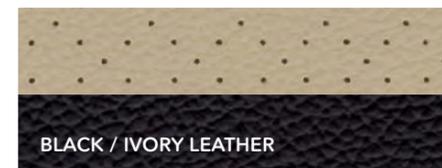


IVORY FABRIC

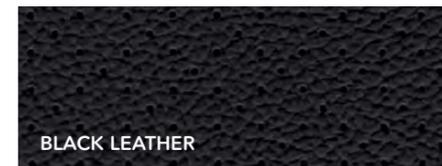


BLACK FABRIC

INTERIOR EX-L AND ABOVE



BLACK / IVORY LEATHER



BLACK LEATHER



LX-S

LX-S

- 185-hp,¹⁶ 2.4-liter i-VTEC® 4-cylinder engine with direct injection
- 6-speed manual or available continuously variable transmission (CVT) with Sport Mode and paddle shifters
- Multi-angle rearview camera¹¹ with dynamic guidelines
- Taillights with integrated LED light bars
- Dual-zone automatic climate control system
- Tilt and telescopic steering column
- Intelligent Multi-Information Display
- Bluetooth®¹⁰ HandsFreeLink®
- Bluetooth¹⁰ streaming audio
- Pandora®¹³ compatibility
- SMS text message function¹⁴
- USB Audio Interface¹⁵
- Exterior temperature indicator
- Available Honda Sensing™ suite of safety and driver-assistive features (CVT model only)



EX

EX adds to or replaces LX-S features

- LED Daytime Running Lights (DRL)
- Honda LaneWatch™¹
- One-touch power moonroof with tilt feature
- Smart Entry
- LED fog lights
- Heated power side mirrors with integrated turn indicators
- Push button start
- Driver's seat with 10-way power adjustment, including power lumbar support
- 360-watt AM/FM/CD premium audio system with 7 speakers, including subwoofer
- 7-inch Display Audio with electrostatic touch-screen
- HondaLink®¹⁸
- Apple CarPlay®⁸
- Android Auto™⁹
- SiriusXM® Radio¹⁹
- HD Radio™²⁰



EX-L

EX-L adds to or replaces EX features

- Standard continuously variable transmission (CVT) with Sport Mode and paddle shifters
- Leather-wrapped steering wheel
- Automatic-dimming rearview mirror
- Driver's seat with two-position memory
- Leather-trimmed seats
- Heated front seats

EX-L WITH NAVIGATION adds to or replaces EX-L features

- Honda Satellite-Linked Navigation System™²¹ with voice recognition and Honda HD Digital Traffic
- Standard Honda Sensing suite of safety and driver-assistive features



EX-L V-6

EX-L V-6

adds to or replaces EX-L features

- 278-hp,²² 3.5-liter i-VTEC V-6 engine
- 6-speed manual or 6-speed automatic transmission with Sport Mode and paddle shifters
- Variable Cylinder Management™ (VCM®) (6AT model only)
- Dual chrome exhaust finishers



EX-L V-6 WITH NAVIGATION

adds to or replaces EX-L V-6 features

- 6-speed automatic transmission with Sport Mode and paddle shifters
- Honda Satellite-Linked Navigation System™²¹ with voice recognition and Honda HD Digital Traffic
- Standard Honda Sensing suite of safety and driver-assistive features



TOURING

TOURING

adds to or replaces EX-L V-6 with Navigation features

- 19-inch alloy wheels
- Rain-sensing windshield wipers
- Body-colored parking sensors (front/rear)
- LED headlights with auto-on/off
- Auto high-beam headlights

¹ Display accuracy will vary based on weather, size of object and speed, and the display may not show all relevant traffic. The display is not a substitute for your own direct visual assessment of traffic conditions before changing lanes. ² Road Departure Mitigation (RDM) only alerts drivers when lane drift is detected without a turn signal in use. RDM may not detect all lane markings or lane departures; accuracy will vary based on weather, speed and road condition. System operation affected by extreme interior heat. Driver remains responsible for safely operating vehicle and avoiding collisions. ³ Forward Collision Warning (FCW) cannot detect all objects ahead and may not detect a given object; accuracy will vary based on weather, speed and other factors. System operation affected by extreme interior heat. FCW does not include a braking function. Driver remains responsible for safely operating vehicle and avoiding collisions. ⁴ Depending on the circumstances, Collision Mitigation Braking System (CMBS) may not go through all the alert stages before initiating the last stage (of collision mitigation). CMBS cannot detect all objects ahead and may not detect a given object; accuracy will vary based on weather, speed and other factors. System operation affected by high interior heat. Driver remains responsible for safely operating vehicle and avoiding collisions. ⁵ Adaptive Cruise Control (ACC) cannot detect all objects ahead and may not detect a given object; accuracy will vary based on weather, speed and other factors. ACC should not be used in heavy traffic, poor weather or on winding roads. ACC only includes a limited braking function; driver remains responsible for slowing or stopping the vehicle to avoid a collision. ⁶ Lane Departure Warning (LDW) only alerts drivers when lane drift is detected without a turn signal in use. LDW may not detect all lane markings or lane departures; accuracy will vary based on weather, speed and road condition. System operation affected by extreme interior heat. Driver remains responsible for safely operating vehicle and avoiding collisions. ⁷ Lane Keeping Assist System (LKAS) only assists driver in maintaining proper lane position when lane markings are identified without a turn signal in use and can only apply mild steering torque to assist. LKAS may not detect all lane markings; accuracy will vary based on weather, speed and road condition. System operation affected by extreme interior heat. Driver remains responsible for safely operating vehicle and avoiding collisions. ⁸ Apple CarPlay is a registered trademark of Apple Inc. ⁹ Android and Android Auto are trademarks of Google Inc. ¹⁰ The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc., and any use of such marks by Honda Motor Co., Ltd., is under license. ¹¹ Always visually confirm that it is safe to drive before backing up; the rearview camera display does not provide complete information about all conditions and objects at the rear of your vehicle. ¹² For optimal tire wear and performance, tire pressure should be checked regularly with a gauge. Do not rely solely on the monitor system. Please see your Honda dealer for details. ¹³ Pandora, the Pandora logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc. Used with permission. Compatible with select smartphones. See: www.pandora.com/anywhere/mobile. Not all devices compatible with USB connection. Your wireless carrier's rate plans apply. ¹⁴ Compatible with select phones with Bluetooth®. Your wireless carrier's rate plans apply. State or local laws may limit use of texting feature. Only use texting feature when conditions allow you to do so safely. ¹⁵ The USB Audio Interface is used for direct connection to and control of some current digital audio players and other USB devices that contain MP3, WMA or AAC music files. Some USB devices with security software and digital rights-protected files may not work. Please see your Honda dealer for details. ¹⁶ 185 hp @ 6400 rpm (SAE net). ¹⁷ 189 hp @ 6400 rpm (SAE net). ¹⁸ Depending on use, HondaLink® can transmit to Honda and its providers a vehicle's location, speed and other operating conditions, information that may be tied to the vehicle identification number (VIN) and can be combined to create a track of a vehicle. For a full explanation of HondaLink functionality and Honda's data use and privacy policy, see http://owners.honda.com/hondalink. ¹⁹ SiriusXM services require a subscription after any trial period. If you decide to continue your SiriusXM service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call SiriusXM at 1-866-635-2349 to cancel. See our Customer Agreement for complete terms at www.siriusxm.com. Fees and programming subject to change. XM satellite service is available only to those at least 18 years and older in the 48 contiguous United States and D.C. ©2015 SiriusXM Radio Inc. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio Inc. ²⁰ HD Radio is a proprietary trademark of iBiquity Digital Corporation. ²¹ The Honda Satellite-Linked Navigation System™ is available on EX-L models and standard on Touring models in the United States, Canada and Puerto Rico. (Honda HD Digital Traffic service only available in the United States, except Alaska.) Please see your Honda dealer for details. ²² 278 hp @ 6200 rpm (SAE net). ²³ 3-Year/36,000-Mile Limited Warranty, 5-Year/60,000-Mile Limited Powertrain Warranty. Ordinary maintenance or adjustments, parts subject to normal wear and replacement, and certain items are excluded. Please see your Honda dealer for the terms and conditions of the limited warranties. ²⁴ NHL and the NHL Shield are registered trademarks of the National Hockey League. ©NHL 2015. All Rights Reserved. ²⁵ The Twitter bird logo and Stylized V logo are trademarks of Twitter, Inc., or its affiliates. iPhone is a registered trademark of Apple Inc. Honda reminds you and your passengers to always use seat belts and appropriate child seats. Children 12 and under are safest when properly restrained in the rear seat. Specifications, features, illustrations and equipment shown in this brochure are based upon latest available information at the time of printing. Although descriptions are believed to be correct, accuracy cannot be guaranteed. American Honda Motor Co., Inc., reserves the right to make changes at any time, without notice or obligation, in colors, specifications, accessories, materials and models. Some features mentioned herein are not available in all areas. Please see your Honda dealer for details. Some vehicles may be shown with optional equipment. Available = Optional. All images contained herein are either owned by American Honda Motor Co., Inc., or used under a valid license. It is a violation of federal law to reproduce these images without express written permission from American Honda Motor Co., Inc., or the individual copyright owner of such images. Honda Financial Services is a DBA of American Honda Finance Corporation. Honda, the H-mark symbol, Honda Care, Honda LaneWatch, HondaLink, Honda Satellite-Linked Navigation System, Honda Sensing, Advanced Compatibility Engineering, ACE, Collision Mitigation Braking System, EarthDreams, ECON logo, HandsFreeLink, i-VTEC, SmartVent, Variable Cylinder Management, VCM, Vehicle Stability Assist and VSA are trademarks of Honda Motor Co., Ltd. ©2015 American Honda Motor Co., Inc.



Whether you buy or lease a Honda vehicle, Honda Financial Services can assist you with the process. Please ask your dealer which lease or purchase plan best suits your needs.



Honda Care® is an affordable, comprehensive vehicle and travel protection plan backed by Honda reliability, service and parts. Please see your Honda dealer for details.



Manufactured to the same strict standards as Honda vehicles, Honda Genuine Accessories are the perfect way to personalize and protect your vehicle. Please see your Honda dealer for details.

All 2016 Honda vehicles – and any Honda Genuine Accessories installed at the time of vehicle purchase – are covered by a 3-year/36,000-mile limited warranty.²³ Plus, Honda cars and trucks are covered by a 5-year/60,000-mile Limited Powertrain Warranty,²³ too. For more information or assistance, see your Honda dealer or please give us a call at 1-800-33-Honda.

24-hour emergency road service is available to you in the United States, Puerto Rico and Canada throughout your 3-year/36,000-mile limited warranty term, starting with 2015 vehicles. Services include jump-starting, flat tire and lockout assistance, towing, and more (limitations apply). Call 1-866-864-5211.



accord.honda.com



Powerful. Agile. Versatile enough to handle almost any condition. It's no wonder Honda is the official vehicle of the NHL.²⁴



Join the millions of other Honda fans and connect with us socially.²⁵